My Starlight Gown Contest
OFFICIAL RULES

1. TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the My Starlight Gown Contest (the “Contest”), an Eligible Student (as defined below) must create an original design for a hospital gown on the student entry form, which their teacher or parent can download at scholastic.com/mystarlightgown, or through the online digital tool which can be found at scholastic.com/mystarlightgown/designtool, and their teacher or parent/legal guardian can submit the entry between 12:01 a.m. Eastern Time (“ET”) on February 20, 2019, and 11:59 p.m. ET on April 18, 2019 (the “Entry Period”). The Submitting Teacher or Parent may either submit the entry electronically on the contest website or through the mail to:

My Starlight Gown Contest
Scholastic Inc.
557 Broadway, Space 3-230
ATTN: M. Tulley
New York, NY 10012

The required fields on the entry form include Student Name, Grade, Teacher’s Name, Teacher’s Email, School Name, School Street Address, School City, School State, and School ZIP code. If those fields are not completed, the entry will be considered ineligible. An entry must be uploaded or postmarked between 12:01 a.m. Eastern Time (“ET”) on February 20, 2019 and 11:59 p.m. ET on April 18, 2019 (the “Entry Period”). Mailed entries postmarked within the entry period must be received by 11:59 p.m. ET on April 26, 2019.

2. ELIGIBILITY: The Contest is open only to students in grades 3–8 in a public school, an accredited private school, or a home school in the 50 United States (or the District of Columbia) which is in compliance with the laws and regulations of its state/district and who are residents of the United States (an “Eligible Student”). The Eligible Students’ entries may only be submitted by a student’s teacher or parent/legal guardian (the “Submitting Teacher or Parent/Legal Guardian”). The teacher or parent must be over 18 (19 in AL or NE) at the time of submission and residents of the 50 United States (or the District of Columbia). Employees of Scholastic Inc. (“Scholastic” or “Sponsor”), Starlight Children’s Foundation, Niagara Bottling and their affiliates, and members of their immediate families (parents, children, siblings, spouse) or family members living in the same household (whether related or not), their parents, subsidiaries, affiliates, and their advertising, promotion, and production agencies, manufacturers or distributors of Contest materials are not eligible to enter (collectively, “Sponsor and Promotion Parties”). Void where prohibited or restricted by law. Any person who attempts to defraud or tamper with the Contest will be ineligible for prizes. Each student may only enter once. The Submitting Teacher or Parent/Legal Guardian may only enter one submission per student, but may submit entries for an unlimited number of Eligible Students.
3. ENTRY: By submitting an entry, each Submitting Teacher or Parent/Legal Guardian and Eligible Student agrees Scholastic and its designees shall have a royalty-free, perpetual, fully paid up license to the entry (including all rights embodied therein) and may exploit, edit, publish, use, adapt, modify, create derivative works from or dispose of any entry and elements embodied therein, including names, addresses and biographical information, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without compensation or notification to or permission of the Eligible Student or Submitting Teacher or Parent/Legal Guardian, except as prohibited by law. The Eligible Student or Submitting Teacher or Parent/Legal Guardian’s personally identifiable information submitted in connection with his or her entry shall be subject to Scholastic’s privacy policy found at scholastic.com/privacy.htm. Scholastic reserves the right to disqualify any entry if it deems the entry to be offensive, inappropriate, infringing on copyright or trademark materials, or not completed in good faith, in its sole discretion. Entries must be the Eligible Student’s own work. In the event of a dispute over the identity of a Submitting Teacher or Parent/Legal Guardian, entry will be deemed submitted by the holder of the email account submitted in connection with the entry.

4. WINNER DETERMINATION: At the end of the Entry Period, a panel of qualified judges determined by Scholastic, Starlight Children’s Foundation, and Niagara Bottling in their sole discretion will select the top ten (10) entries from among all eligible entries based on the following equally-weighted criteria (“Judging Criteria”):

JUDGING CRITERIA
The following criteria will be weighted equally to evaluate entries:

1. Creativity and originality: How unique is the design? Does the design showcase the Eligible Student’s originality?
2. Quality: How well done is the design?

Voting Phase: The top 10 entries as determined by Scholastic, Starlight Children’s Foundation, and Niagara Bottling will be posted online at scholastic.com/mystarlightgown/contest for the public to vote on and determine the five (5) Eligible Students (the “Winners”). The ten finalists will be featured on the above site between 12:01 am ET on May 13, 2019 and 11:59 pm ET on May 24, 2019. (“Voting Period”) During the Voting Period, visit scholastic.com/mystarlightgown/contest and select the Entry that best exhibits the judging criteria above. Limit one (1) vote per entry per person per day during the Voting Period. Votes received from any person or email address in excess of the stated limitation will be void. Finalists are prohibited from obtaining votes by any fraudulent or inappropriate means, including, without limitation, paying for votes, trading votes or offering prizes or other inducements to members of the public, as determined by Sponsor in its sole discretion; all such
votes will be void and such Finalists may be disqualified, at Sponsor’s discretion. Subject to verification of eligibility and compliance with these Official Rules, the Finalists who submit the Entries that receive the highest number of valid votes, as determined by Sponsor, will be deemed the “Winners.” In the event of a tie, a “tie-breaking” judge will determine the winner(s) based on the Judging Criteria. Use of script, macro or any automated system to vote or with the intent to impair the integrity of the voting process is prohibited and all such votes will be void. Judges’ and Sponsor’s decisions are final and binding on all matters relating to this Contest.

In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes or to select fewer than the above number finalists.

5. PRIZES: The Winners will each receive a custom hospital gown with their design (ARV $25). Sponsor will notify the potential winner to confirm acceptance of the prize. Potential winners may be required to complete and return an affidavit of eligibility and liability/publicity release (where prohibited) (“Affidavit/Release”). If a potential winner fails to sign and return the Affidavit/Release within the required time period, he/she will be disqualified and, at Sponsor’s discretion, a runner-up will be notified. If any potential winner does not respond to the initial notification within the time required by Sponsor, or if a winner notification is returned as unclaimed or undeliverable, such potential winner will forfeit his or her prize and, at Sponsor’s discretion, a runner-up may be notified. If a potential winner is found to be ineligible or if he or she has not complied with these Official Rules or declines the prize for any reason, such potential winner will be disqualified and, at Sponsor’s discretion, the prize may be awarded to a runner-up. Winners will be notified on or about May 29, 2019 by the email address or address that they provided with their entry. The prizes are non-transferable, non-assignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the Winners.

6. GENERAL: By entering, the Eligible Student and Submitting Teacher or Parent/Legal Guardian agrees to release and hold harmless Sponsor, and Promotion Parties, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance, use of the prize, participating in or traveling to or from any prize-related activity. The Submitting Teacher or Parent/Legal Guardian represents and warrants that he/she has the right to grant the rights set forth herein. The Sponsor is not responsible for delays in receiving or responding to winner prize notifications and such winner may be disqualified at Sponsor’s sole discretion. Prizes will only be executed in and delivered to addresses within the United States. The Winners may be required to participate in reasonable promotional activities. By entering the Contest and/or accepting a prize, the Eligible Student and Submitting Teacher or Parent/Legal Guardian grants to Sponsor and Promotion Parties and their designees the right to use his or her name, likeness, hometown, biographical information, school name, and entry for any lawful purposes in connection with the Contest, including advertising and promotional
purposes, in any and all media now or hereafter known throughout the world in perpetuity with notice, but without further permission or compensation, except where prohibited by law.

The Released Parties are not responsible for for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries or votes; interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries or tabulation of vote, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants’ or to any other persons’ computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest) the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest.

7. WINNERS’ NAMES. The names of the Winners will be available on approximately June 3, 2019 and available until July 3, 2019. You may request this name by sending a self-addressed stamped envelope to:

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Scholastic Inc.
557 Broadway, Space 3-230
ATTN: M. Tulley
New York, NY 10012

Contest SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012.

For any questions or concerns regarding this Contest, please contact MTulley-consultant@scholastic.com.