

# LITERACY LEADERS' INSTITUTE

BROUGHT TO YOU BY



**Explore** your passion for literacy. **Collaborate** with peers.  
**Expand** your expertise and reach to others.



Earn CEU Credit!

**Early-Bird  
Discount**  
by  
**August 31st!**

**SEPT. 22-24, 2016 | SAN DIEGO**

MANCHESTER GRAND HYATT  
1 MARKET PLACE | CALIFORNIA 92101

FEATURED SPEAKERS INCLUDE:



Deb Delisle



Tiffany Anderson



Douglas Fisher



Kylene Beers



Ernest Morrell

*and  
more!*

Visit [www.literacyleadersinstitute.com](http://www.literacyleadersinstitute.com) to register

1-800-387-1437

# Join us!

This inaugural event helps educational thought leaders address districtwide literacy improvement.

Participants will review essential strategies for transformational literacy instruction and interactively discuss the keys for planning, implementation, and sustainability.

In partnership, ASCD and Scholastic present a three-day intensive event with nationally-recognized speakers and peer-to-peer collaboration linking the best leadership practices to high-quality literacy instruction. The result is an interactive, effective plan of action to elevate and nurture teachers and students for success. With on-site facilitators, your team will receive the most-effective leadership tools for creating or revising a comprehensive plan to lift literacy learning in the classroom, school, district, family and community.



BROUGHT TO YOU BY



*If you are a...*

State-Level Administrator  
Chief Academic Officer  
Superintendent  
Assistant Superintendent  
Curriculum Director  
Staff Developer  
Title I Director  
ELA Supervisor  
Literacy Coach  
Principal  
Teacher Leader

*This event is for you!*

[literacyleadersinstitute.com](http://literacyleadersinstitute.com)

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# What You Get

Brought to you by ASCD and Scholastic, this event promises to:

- Explore the connection between district and school leadership with effective literacy instruction
- Target areas for district or schoolwide improvement
- Connect your leaders with top leaders in school districts across the U.S. and with our speakers/facilitators
- Provide a comprehensive literacy framework to support teachers and students



Manchester Grand Hyatt

## Registration Fee Includes

On-Site Literacy Leadership Facilitator assigned to each team

Built-in Team Planning Sessions (up to 6 hours) to collaborate with teams across the nation

Literacy Leadership Planner (digital) – organized around four key areas of curriculum, pedagogy, data and goal-setting, and professional learning culture

Two complimentary professional books provided by Scholastic and ASCD (total value: \$75)

Free webinar access to **Building a Schoolwide Independent Reading Culture**, developed by ASCD and Scholastic (total value \$129)

Earn 2 credits\* from Saint Mary's College (CA) upon successful completion of Institute

Networking meals

## Cost and Details

**4-person team: ~~\$2,796~~ → \$2,600** early bird  
**3-person team: ~~\$2,097~~ → \$1,950** early bird

*Register Soon: Early-Bird Discounts will be available.  
Networking meals included (not hotel and airfare).*

\*Before purchasing, please check with your district on what types of credit are accepted. Kalmanovitz School of Education at Saint Mary's College (CA) will provide CEU credits.

# Speakers / Guest Facilitators

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## **The Literate Life: Creative Responsive and Responsible Readers**

**KYLENE BEERS** Award-winning author and Past President, NCTE

**ROBERT PROBST** Award-winning author and Professor Emeritus of Georgia State University



Best-selling authors Kylene Beers and Robert Probst will discuss the critical importance of developing responsible and responsive readers. In their talk, they present a video of a student-led conversation that offers participants a vision of engaged readers. They'll set the stage for why our literacy plans must include moves that turn students into independent readers and writers across the curriculum.

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## **Supporting Literacy Instruction, Planning and Professional Learning**

**MICHAEL HAGGEN** Chief Academic Officer, Scholastic Education

**BECKY BONE** Vice President, Professional Learning Services, Scholastic Education



Michael Haggen and Becky Bone will illustrate the power of adopting a rich literacy curriculum and professional learning plan, and the impact on student learning. Participants will explore the importance of becoming lead learners, unpack and explore key literacy components including frameworks and planning tools for professional learning.

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## **FIT Teaching®: An Introduction to the Framework for Intentional and Targeted Teaching®**

**DOUGLAS FISHER** Professor of Educational Leadership, San Diego State University

**NANCY FREY** Professor of Educational Leadership, San Diego State University



Best-selling ASCD authors Doug Fisher and Nancy Frey will introduce their FIT Teaching approach and focus specifically on the *planning with purpose* component. The discussion of planning, transfer goals, and evidence of learning can help the teams dive into their discussions about data and goals as they relate to their problem of practice.

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## **What It Means to Be a Literacy Leader**

**CINDY MARTEN** Superintendent, San Diego Unified School District

This inspirational Superintendent of the San Diego Unified School District can speak to the importance of literacy leadership at all levels—classroom, building, and district—and urge attendees to passionately embrace their roles as literacy leaders and the positive outcomes for all students.



## **Cultivating Powerful Readers and Writers in Diverse 21st Century Classrooms: A Leader's Call to Action**

**ERNEST MORRELL** Macy Professor of Education, Teachers College, Columbia University and Director, Institute for Urban and Minority Education

Author and thought leader Ernest Morrell will speak to the critical need of responding to the changing demographics in schools while developing appropriate and rich pedagogy that is culturally relevant.

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## **From Striving to Thriving: Helping All Teachers and Readers Succeed**

**ANNIE WARD** Assistant Superintendent, Mamaroneck Union Free School District (NY)

All readers develop through voluminous, engaged reading. It's therefore imperative for literacy leaders to ensure that all children have daily access, choice, and time to read compelling books, particularly students who do not have abundant access outside school. This interactive session will arm participants with persuasive research, blueprints for robust classroom libraries, leadership action steps, inspiring case studies, and powerful advocacy strategies to support teachers in giving all readers what they need to thrive.

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## **Leading for Tomorrow**

**DEB DELISLE** Executive Director and Chief Executive Officer, ASCD

Visionary and courageous leaders are needed now more than ever to ensure that students are prepared for their future-not our present. This session will highlight attributes of successful school leaders and provide a challenge and rationale as to why we need to redefine student success. By sharing lessons learned from rapidly improving and high-achieving schools, Delisle will focus on the culture of schools that leads to supportive teaching and learning environments.

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## **Transforming Schools for Excellence: Improving Literacy and Instruction in High-Poverty Schools**

**TIFFANY ANDERSON** Superintendent, Topeka Public Schools (KS)

When Tiffany Anderson became the superintendent of Jennings School District (MO), her first project was to tend to the most basic needs of students and their families. She teamed up with the St. Louis Area Food Bank to open a school-based food pantry for Jennings' struggling families. More than 90 percent of the district's students are eligible to receive federal free and reduced-price meals. With its fiscal affairs in order, Anderson turned her attention to the classroom and supporting teachers and students. She will share the action steps that drove sustainable change in her district.

# Event Agenda

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## THURSDAY, SEPTEMBER 22

- 3:00 – 3:30 pm **Greg Worrell** Welcome & Institute Kick-off
- 3:30 – 5:30 pm **Kylene Beers & Robert Probst** The Literate Life: Creating Responsive and Responsible Readers  
*4:30 - 5:30 pm: Team Planning Session*
- 5:30 – 6:30 pm Comprehensive Literacy Classroom Walkthrough
- 7:00 pm *TEAM GROUP DINNERS*
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## FRIDAY, SEPTEMBER 23

- 7:00 – 7:45 am *BREAKFAST*
- 7:45 – 9:30 am **Michael Haggan & Becky Bone** Supporting Literacy Instruction, Planning and Professional Learning  
*8:30 - 9:30 am: Team Planning Session*
- 9:30 – 9:45 am *BREAK*
- 9:45 – 11:45 am **Douglas Fisher & Nancy Frey** FIT Teaching®: An Introduction to the Framework for Intentional and Targeted Teaching®  
*10:45 - 11:45 am: Team Planning Session*
- 11:45 – 12:00 pm *BREAK*
- 12:00 – 1:00 pm *LUNCH* & **Cindy Marten** What It Means to Be a Literacy Leader
- 1:00 – 3:30 pm **Ernest Morrell** Cultivating Powerful Readers and Writers in Diverse 21st Century Classrooms: A Leader's Call to Action  
*2:00 - 3:30 pm: Team Planning Session*
- 3:30 – 3:45 pm *BREAK*
- 3:45 – 4:45 pm **Annie Ward** From Striving to Thriving: Helping All Teachers and Readers Succeed
- 4:45 – 5:00 pm Wrap Up with Ernie Fleishman
- 5:00 – 6:00 pm Comprehensive Literacy Classroom Walkthrough (repeat session)
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## SATURDAY, SEPTEMBER 24

- 7:00 – 8:00 am *BREAKFAST*
- 8:00 – 10:00 am **Deb Delisle** Leading for Tomorrow  
*8:30 - 10:00 am: Team Planning Session*
- 10:00 – 11:00 am Team Share Out / Presentations
- 11:00 – 11:15 am *BREAK*
- 11:15 – 12:15 pm **Tiffany Anderson** Transforming Schools for Excellence: Improving Literacy and Instruction in High-Poverty Schools
- 12:15 – 12:20 pm Closing Remarks

# Team Planning Sessions

**Bring your team to the institute to share and collaborate on best practices with districts and schools across the nation.**

**Our experts and guest speakers will work with assigned teams to apply theory into action plans.** Participants will be paired with other district and schools teams and an on-site facilitator to engage in dynamic, team planning sessions each day.

**The ASCD/  
Scholastic  
Difference**

Before the Institute begins, all teams will be asked to virtually meet with their assigned facilitator and respective team partners to identify successes and challenges or problems of practice. Throughout the Institute, teams will use guiding questions found in the Literacy Leadership Planner to help better understand the root of their successes and challenges. In addition, attendees walk through the four core-defining areas of effective literacy leadership: Curriculum/Content, Pedagogy, Data and Goals, and Professional Learning.



*Who should  
Attend*

District and school teams focused on building high-quality literacy instruction and exceptional professional learning programs



## LITERACY LEADERS' INSTITUTE

— Explore • Collaborate • Expand —



**Questions?**  
Please email [leadersinstitute@scholastic.com](mailto:leadersinstitute@scholastic.com)