



Plan Your PSA

A PSA is a video created to raise awareness and change public attitudes and behavior toward a social issue. PSAs often have a powerful message that sticks with the viewer, sometimes becoming part of society's collective psyche.

DIRECTIONS: In the blank boxes below, plan out a powerful PSA that raises awareness among fellow teens about noise-induced hearing loss. Use the Audio lines to describe music, sound effects, and dialogue that will be included. The Special Effects (SFX) line should describe any effects you plan to use, such as distortion, blur, and color alteration. The Text lines should contain any words, such as titles or credits, that will show on the screen.

1

AUDIO: _____
SFX: _____
TEXT: _____

2

AUDIO: _____
SFX: _____
TEXT: _____

3

AUDIO: _____
SFX: _____
TEXT: _____

4

AUDIO: _____
SFX: _____
TEXT: _____

5

AUDIO: _____
SFX: _____
TEXT: _____

6

AUDIO: _____
SFX: _____
TEXT: _____