

# Planning and Teamwork

Which Challenge are you planning for? Circle one:

Land/Water

Air/Climate



Now that you've decided on a topic, it's time to think about what your team wants to accomplish and how you might get there. Follow these steps to begin your planning.

**1.** Divide and conquer. Split your team in half and use the Internet, interviews, and books to find out all you can about:

- The topic in general
- Your community's current actions regarding the topic

**2.** Sit down again as a team and share what you've learned. Using what you now know, try to answer the following questions:

- What are several different ways you could make a change in your community's approach to the issue?
- What is one specific thing that you would like to accomplish?
- How will success be measured?
- What is your basic plan for achieving this change?

**3.** Create a schedule based on the dates within the Challenge Planner at [www.scholastic.com/lexus](http://www.scholastic.com/lexus).

**4.** In order to qualify for the Lexus Eco Challenge, each member of your team must be responsible for one or more aspects of your campaign. Take a few minutes to decide who will be in charge of activities such as:

- Topic research: \_\_\_\_\_
- Photography: \_\_\_\_\_
- Letter-writing campaign (to community leaders, governor, mayor, etc.): \_\_\_\_\_
- Shopping for supplies: \_\_\_\_\_
- Web site creation: \_\_\_\_\_
- Community presentations: \_\_\_\_\_
- Contacting the media: \_\_\_\_\_
- Writing the Action Plan: \_\_\_\_\_
- \_\_\_\_\_: \_\_\_\_\_
- \_\_\_\_\_: \_\_\_\_\_
- \_\_\_\_\_: \_\_\_\_\_



**Check** your topic to make sure that it fits into the specific Challenge that you are entering.