

Going Green in Our Community Announcement

**STUDENT TEAMS AT _____ SCHOOL
ENTER THE LEXUS ENVIRONMENTAL CHALLENGE
\$1 Million in Grants and Scholarships to Be Awarded**

(NO PURCHASE NECESSARY)

This year, back-to-school is especially exciting! Students and teachers at _____
(name of school)
are participating in the Lexus Environmental Challenge, a national contest that encourages middle and high school students to develop and implement environmental programs that positively impact their communities. At our school _____
(number of team members)
students and teacher advisors have formed teams and are participating and need your help and support.

The Lexus Environmental Challenge was designed to educate young people about the environment and to inspire them to create a better world. Our students have accepted this challenge and are competing against students in other middle/high schools across the nation as they take a stand to prove that a small group of individuals can truly impact the environment in big ways. Our teams of students have focused on environmental issues in our local community and, as required in the Challenge, have developed an Action Plan that will benefit our community.

Our School's Environmental Action Plan is:

**Please support our school's teams in helping them win the challenge by:
(include details on what, when, where, and how)**

FOR MORE INFORMATION about the Lexus Environmental Challenge, including how to volunteer, contact:

Name: _____
School: _____
Address: _____
Phone: _____
E-mail: _____

Additional information about the Lexus Environmental Challenge is available online at www.scholastic.com/lexus.