

The Lexus Eco Challenge Planner 2016–2017



Registration Opening	Action Plans in Development	Submission Deadline
CHALLENGE 1: LAND & WATER		
8/15/16	8/15/16–10/17/16	10/17/16 at 11:59 p.m. ET
CHALLENGE 2: AIR & CLIMATE		
10/19/16	10/19/16–12/12/16	12/12/16 at 11:59 p.m. ET
FINAL CHALLENGE		
1/16/17	1/16/17–2/27/17	2/27/17 at 11:59 p.m. ET

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