

The Lexus Eco Challenge Planner



Registration Opening	Action Plans in Development	Submission Deadline
CHALLENGE 1: LAND & WATER		
8/14/17	8/14/17–10/16/17	10/16/17 at 11:59 p.m. ET
CHALLENGE 2: AIR & CLIMATE		
10/18/17	10/18/17–12/11/17	12/11/17 at 11:59 p.m. ET
FINAL CHALLENGE (Invite Only)		
1/22/18	1/22/18–3/5/18	3/5/18 at 11:59 p.m. ET

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