

#2. Educational Opportunities

- Constructed a working model wetland in classroom [*All RR team members*]
- Montana Watercourse—Fall of 2009 will conduct wetland based water quality workshop for students and professional development for teachers [*All RR team members*]
- M.E.E.K.—Dedicated to creating educational opportunities [*All RR team members*]



Educational Opportunities, cont.

- We will purchase water quality monitoring kits for riparian repair teams [*All RR team members*]
- Created an outdoor classroom to be held at our next wetland site—May 13-15, 2009, Bird Creek Ranch--Conducted by representatives from USDA, MT Fish, Wildlife, and Parks, and MT Dept. of Environmental Quality—Owners Jim and Cindy Kittredge received the 2009 Montana Wetland Council Stewardship Award



Bird Creek Ranch Waterfront

Communication: How We Got the Word Out

- Featured on KRTV News—Viewership of 180,000 people
- Featured in two news articles in *Great Falls Tribune*—Avg. Readership of 79,259
- Created a informative website www.meekonline.org with over 2000 hits
- Launched a second letter writing campaign to 420 schools
- Created a Facebook, MySpace, and FORSpace page to alert the online community
- Contacted schools in other states and countries
- School-wide T-shirt design contest—offered cash awards to winners
- Created bumper stickers to be distributed



Communication, cont.

- Linked www.scholastic.com/lexus on MEEK's website
- To see the *KRTV* and *Tribune* stories go to our website: www.MEEKONLINE.org
- Sent follow-up letters to government officials—received responses from Hal Harper (Governor's Chief Advisor and 1st Lady Schweitzer's assistant to schedule a visit to our school
- Will have a YouTube comedy/informative video online by April 1st
- On a lighter note: We contacted The David Letterman Show and Oprah...still waiting on those folks 😊

