

IMAGINATION PLAYGROUND CONTEST OFFICIAL RULES

1. **ELIGIBILITY.** The Imagination Playground Contest is open only to public, private and/or home schools, youth-oriented community centers, children's museum, local or state parks & recreation department and/or other youth-oriented non-profit organizations in compliance with the laws of their state of residence that are located in the 50 United States or the District of Columbia (an "Organization"). The Organization must have the physical facilities/space to host an Imagination Playground. The Contest entries on behalf of the Organization shall be submitted only by legal residents of the 50 United States and D.C., 18 years of age or older as of the date of entry (the "Submitting Individual"). Void in Canada, Puerto Rico, the U.S. territories and where prohibited or restricted by law.
2. **TO ENTER.** Visit scholastic.com/imaginationplayground and provide your name, email address and phone number and the name and address of an Organization. Then submit a short paragraph of no more than 200 words describing why the Organization you nominated deserves to become an Imagination Playground Host Partner the most. The Contest begins March 18, 2014, 12:01 a.m. EST and all entries must be received by April 30, 2014, 11:59 p.m. EST. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the holder of the e-mail account. Scholastic Inc. ("Scholastic") and/or Imagination Playground LLC. ("Imagination Playground") reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with their images, in their sole discretion.
3. **JUDGING.** The potential Grand Prize Winners will be selected from among all eligible entries received by a panel of qualified judges based on the quality of the paragraph submitted and the case for deservedness presented therein. The decisions of the judges are final and binding. Scholastic and Imagination Playground reserves the right to not award any/all prizes if, in its sole discretion, it does not receive a sufficient number of qualified and eligible entries.
4. **GRAND PRIZE WINNERS.** Five (5) Grand Prize Winners (the "Grand Prize Winners") will be selected by Imagination Playground from all nominated Organizations on or about May 2, 2014 and notified by phone or e-mail on or about May 9, 2014. Each Grand Prize Winner will become an Imagination Playground Host Partner, receiving a free Imagination Playground 105-piece classic block set in a Cart™ as well as on-site Play Associate Training, which includes instructions for the management and maintenance of the play space as well as education on the facilitation of children's play. (Approximate retail value: \$7,500). (Approximate retail value for all of the all prizes: \$37,500). Care, maintenance, and storage of all equipment are the responsibility of the Grand Prize Winners.
5. **USE OF ENTRY.** By submitting an entry to the Promotion, each entrant and Submitting Individual agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law.
6. **GENERAL.** By entering, the entrant and Submitting Individual agrees to release and hold harmless Scholastic, Imagination Playground and their respective parents, affiliates, subsidiaries, advertising and promotion agencies and all others associated with the development and execution of this Promotion, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Promotion or acceptance or use of any prizes. The entrant represents and warrants that they have all rights in the entry to be able to grant to Scholastic the rights set forth herein. Each Grand Prize Winner and Submitting Individual who submitted a winning entry may be required to sign and return an affidavit of eligibility and liability/publicity release within five (5) business days of notification attempt or an alternative winner may be selected. Subject to all applicable laws. By entering the Promotion and/or accepting a prize, each entrant and Submitting Individual grants to Scholastic and its designees the right to use his/her/its name, school name, likeness, hometown, biographical information, and entry for any purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

The prizes are non-transferable, non-assignable and no cash alternative will be offered except by Scholastic in the event of unavailability, in which case a prize of equal or greater value will be awarded. Taxes on the prizes, if any, are the sole responsibility of the Grand Prize Winner.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Promotion, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Promotion, the announcement of the prizes, the processing or judging of entries, or any Promotion-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion and assume no responsibility for any injury or damage to participants' or to any other persons' computer (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Promotion.

