OFFICIAL RULES: 
THE STAY SMART ABOUT TOBACCO POSTER CONTEST

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Stay Smart About Tobacco Poster Contest (“Contest”) starts on March 11, 2016. All entries submitted by mail must be postmarked by April 20, 2016, and received by April 27, 2016. All entries submitted online must be received by 11:59 PM EST on April 20, 2016.

How to Enter: To enter the Contest, an individual student in grades 6–7 must create an original Stay Smart About Tobacco poster (no larger than 11" x 17") that motivates kids to stay smart about tobacco and to stay tobacco-free (the “Challenge Theme”). Only individual entries will be accepted—no group entries. No videos will be accepted.

Limit one entry per student submitting the poster (“Entrant”). Completed entries may only be submitted in either of the following ways:

1) Mailing to Stay Smart About Tobacco Poster Contest, Scholastic Inc., P.O. Box 713, New York, NY 10013-0713; or

2) A current teacher of Entrant (“Current Teacher”) uploading a PDF of JPG image online at scholastic.com/stay_smart_about_tobacco_contest. The Entrant may not upload the entry on his/her own.

All entries, whether submitted by mail or online, must include the following information:
• Entrant’s name
• Entrant’s grade
• Name of Entrant’s Current Teacher, or if Entrant has more than one (1) Current Teacher, of the Current Teacher designated by Entrant to receive a prize for himself/herself if Entrant is declared a Contest winner (the “Selected Teacher”)
• school name
• school city/state
Each entry must be in keeping with Scholastic Inc.’s (“Scholastic”) and CVS Health images and may not be offensive or inappropriate, as determined by Scholastic and CVS Health in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third-party rights. Scholastic reserves the right to disqualify any entry it deems to be offensive, inappropriate, or not in keeping with Scholastic’s and CVS Health’s images, in their sole discretion.

Eligibility: The Contest is open only to students who are currently enrolled in grades 6–7, and currently reside, in the 50 United States (and the District of Columbia) who are legal residents of the United States, and who attend a public school, accredited private school, or home school in compliance with the laws of its state. Employees of Scholastic, CVS Health, and the Campaign for Tobacco-Free Kids, their parent companies, subsidiaries, affiliates, and their advertising, promotion, and production agencies, and members of their immediate families living in the same household are not eligible to enter. All personal information collected from Entrants, parents, guardians, and teachers will be retained in accordance with Scholastic’s records-retention policies for the Contest (all entries will be kept for one year following selection of the winner; all winning entries will be kept for up to three years). By submitting an entry in this Contest, the Entrant and the submitting teacher, if there is one, understands and consents to the collection, maintenance, processing, and transfer of his or her information in and to the United States and other countries and territories, and to CVS Health. The Entrant acknowledges and agrees that such information may be available to United States authorities or otherwise accessed in accordance with United States federal or applicable state law. The entries will be subject to Scholastic’s privacy policy, which can be found at the following link: http://www.scholastic.com/privacy.htm. Scholastic and CVS Health are not responsible for late, lost, stolen, inaccurate, garbled, damaged, illegible, undelivered, delayed, misdirected, or postage-due entries or mail, or for any computer, network, technical, typographical, human, or other error, problem, or malfunction related to or in connection with the Contest.
By submitting an entry, each Entrant and submitting teacher agrees CVS Health shall own the entry submitted (including all rights embodied therein in winning entries) and any derivative works made therefrom and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the Entrant, except as prohibited by law.

Judging criteria: Entries will be judged on the following criteria:
1. Creative, artistic interpretation of the Challenge Theme
2. How well the poster inspires young people to stay tobacco free.
3. Originality
4. Technical skill

Selection of Winners: Eleven (11) winners will be chosen in total. One (1) Grand Prize winner and ten (10) Runners-up will be chosen from all eligible entries (collectively the “Winners”).

Entries submitted will be judged by Scholastic and CVS Health. The prospective winner and/or his/her submitting teacher, as applicable, will be notified on or around May 13, 2016.

Each Entrant, prospective winner and his/her parent/guardian (where applicable) and the submitting teacher (where applicable) agree to be bound by the Official Rules, and the decisions of the judges are final in all matters relating to this Contest. Each prospective winner and his/her parent/legal guardian (where applicable) and the teacher prize recipient may be required to sign, notarize, and return, within ten (10) days of date of notification: (1) an affidavit of eligibility/compliance with the Official Rules and statement of originality and verification of address; (2) a publicity release permitting Scholastic and CVS Health and each of their respective designees to (i) use the winner's name and/or teacher's name, address, likeness, biographical information and/or Entry; (ii) reprint the Entry, in whole or in part, in any future publication(s); and/or (iii) use the winner's services, including all live and taped performances of winner's media interviews, photo/video and/or autograph sessions in connection with this Contest in any and
all media now known or hereafter developed, worldwide without limitation, including for any advertising, publicity, and promotional purposes, without additional notice or compensation, notification or permission, except where prohibited by law; and (3) a release of liability signed by the parent/legal guardian of the winner (where applicable), the traveling companion of winner (as applicable) and the teacher prize recipient. If the above are not executed and received by Scholastic within ten (10) days of date of receipt, prizes may be awarded to an alternate winner from among all remaining eligible Entries. In addition, each winner and/or parent/legal guardian of the winner (where applicable) must execute all other documents reasonably requested by Scholastic and/or CVS Health in connection with the Contest.

Each Entrant, his/her parent/guardian (where applicable) and the submitting teacher (if applicable) hereby indemnify, release, discharge and hold harmless Scholastic, CVS Health, and Campaign for Tobacco-Free Kids from any and all claims, demands, losses, promises, causes of action, and liabilities arising out of the preparation for or participation in this Contest, or any use, misuse or non-use of any prize (or any portion thereof) awarded hereunder, including any travel or activity related thereto (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)). Scholastic and CVS Health assume no responsibility or liability for the selection of any winner. The acceptance of any prizes constitutes a release of Scholastic and CVS Health from such responsibilities and liabilities. Scholastic and CVS Health reserve the right to not award any or all of the prizes if, in their sole discretion, they do not receive a sufficient number of qualified and eligible entries.

**Student and Teacher Prizes:** One (1) Grand Prize student winner will receive a 4-day/3-night trip for two (2) (for the Grand Prize Winner and his/her parent or legal guardian) to the “Say What! Texas Tobacco-Free Conference” scheduled for July 17–20 at La Torretta Lake Resort & Spa in Montgomery, TX, including:

(i) two (2) round-trip airfare tickets from a gateway airport nearest where the Grand Prize winner lives (the “Airport”) (estimated retail value: $800.00) or ground transportation based on home location of the Grand Prize winner;
(ii) two (2) tickets to the conference, one for the Grand Prize winner and the other for his/her parent/legal guardian (estimated retail value: $900), which will include: four (4) days/three (3) nights; all meals and snacks; conference t-shirt; conference materials and supplies; access to Aqua Park and other resort amenities;

(iii) ground transportation to and from the Airport, if needed (estimated retail value: $200.00);

(iv) a $200 American Express gift card to cover miscellaneous travel expenses (collectively, the “Grand Prize”).

The Grand Prize winner and his/her parent or legal guardian must be available to travel on the dates set forth above. Actual value of the Grand Prize may vary based on point of departure and dates of travel. The Grand Prize Winner is solely responsible for all trip expenses not specified herein as being awarded. The Grand Prize Winner and his/her parent/legal guardian will be required to provide a valid U.S. passport and/or other required travel documents at time of travel. The Grand Prize Winner and his/her parent or legal guardian are responsible for obtaining travel documents. If Grand Prize Winner cancels the trip at any time, the Grand Prize Winner agrees to forfeit the Grand Prize immediately, and Sponsor may, in its sole discretion, award the Grand Prize to a runner-up.

In addition, the teacher of the Grand Prize student winner listed in the entry will receive a $200 American Express gift card. For purposes of the Contest, the teacher winner is defined as the teacher listed on the Student Contest entry.

Ten (10) Runner-up student winners will each receive a $200 American Express gift card. Teachers of the Runner-up student winners will each receive a $50 American Express gift card. No cash substitutions for prizes. In the event of prize unavailability, a prize of equal or greater value will be awarded as determined by the Sponsor’s sole discretion. Prizes are nontransferable. All federal, state, and local taxes, if any, are the sole responsibility of the Winners and the Teacher Winners. Subject to all applicable laws.

General: By entering and/or accepting a prize, each Entrant, the submitting teacher (if applicable) and Teacher Winner agrees to
abide by these Official Rules, and each Entrant further warrants and represents that his/her entries are his/her original work. Further, each Entrant and Teacher Winner grants to Scholastic and CVS Health the right to use his/her name, information provided, images, and likeness in any media now or hereafter known for advertising, promotion, and/or other purposes throughout the world without additional compensation or notification to, or permission of, the Entrant, except as prohibited. If Scholastic and/or CVS Health discover at any time, during or after the Contest, that an entry contained infringing material, the Entrant that submitted the entry will be immediately disqualified and will be obligated, along with the respective Teacher Winner, to immediately return any and all prizes that may have been awarded to him/her in connection with his/her entry.

In the event the Contest is compromised by nonauthorized human intervention, virus, bugs, or other causes beyond the control of the Sponsor that corrupt or impair the administration, security, fairness, or proper play of the Contest, the Sponsor reserves the right in its sole discretion to modify, suspend, or terminate the Contest or any portion thereof and/or terminate the participation of any participant (and void his/her entry) whose conduct potentially compromises the Contest, and is at its sole discretion to award the prizes from among all eligible non-suspect entries received prior to termination using the judging procedures outlined above.

Winners List: For the names of the Winners, send a self-addressed stamped envelope after May 1, 2016, and before July 1, 2016, to: Stay Smart About Tobacco Contest Winners List, Scholastic Inc., P.O. Box 713, New York, NY 10013-0713.

Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012