Free Book Offer

To get a FREE Little Scholastic book, mail in a **GERBER® GRADUATES® Smart Sips™** dairy beverage, **GRADUATES® Yogurt* Blends** snack, or **GERBER® Yogurt Blends*** product UPC along with your name, daytime phone number, email address and complete mailing address. While supplies last.

oaurt

Mail UPCs to: Gerber Book Offer 557 Broadway, P.O. Box 711 New York, NY 10012

pasteurized after culturing

OFFICIAL RULES: To redeem your free copy of *Little Scholastic: Five Little Ducks* or another *Little Scholastic* book of Sponsor's choice (estimated retail value: \$7.99), simply mail in one (1) original Universal Product Code ("UPC") from any Gerber Smart Sips or Gerber Yogurt Blends product along with your name, daytime phone number, email address and complete mailing address to: Gerber Book Offer, 557 Broadway, P.O. Box 711, New York, NY 10012. The book offer ("Book Offer") begins September 24, 2010, 12:01 a.m. EST and ends either (a) when 1,500 free books have been awarded or (b) November 30, 2010, Midnight EST, whichever occurs earlier. No copies, facsimiles or reproductions of the UPC will be accepted. Duplicate requests will constitute fraud. Limit one free book per person or household. No group, commercial, or business requests.

Five Little Ducks

Not responsible for lost, late, incomplete, illegible, damaged, postage-due or otherwise undeliverable mail. YOU MAY ONLY ENTER THIS BOOK OFFER VIA MAIL. NO OTHER METHOD OF ENTRY WILL BE ACCEPTED. Offer good in U.S. only. Offer void where taxed, restricted or prohibited by law. Please allow 6-8 weeks from the end of the promotion for shipment. By participating, participants agree to be bound by these rules, and the decisions of Sponsor, which are final.

OFFER SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012. For any questions or concerns regarding this promotion please contact P&Cconnects@scholastic.com

