

## **THE KIDS FLAUNT CONTEST**

### **Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

**1. HOW TO ENTER.** Go to [scholastic.com/flauntit](http://scholastic.com/flauntit) from September 15, 2017, at 12:01 a.m. ET to November 3, 2017, at 11:59 p.m. ET and download the Lesson Plan, the Student Activity Sheet, and the contest entry form. Have your students complete the activity described in the Lesson Plan and Student Activity Sheet and fill out the entry form. Once their parents have signed the entry form (and included an optional photograph) and after the students have completed their essays, the teacher can submit the student entries in one of two ways: by mail to Kids Flaunt Contest, c/o Scholastic Inc., 557 Broadway, Scholastic National Partnerships, New York, NY 10012 or email to [flauntit@scholastic.com](mailto:flauntit@scholastic.com).

**ONLY A STUDENT'S TEACHER MAY SUBMIT THE ENTRIES.** Teachers must mail or email the Contest entries. Please make sure each essay is attached to a corresponding contest entry form.

Scholastic Inc., Don't Hide It, Flaunt It, and RBC Capital Markets ("Sponsor"), are not responsible for lost, late, damaged, misdirected, postage-due packages, or mail, or typographical or other errors in the printing of this offer. Entries must be postmarked by November 3, 2017. Emailed entries—which should consist of a scan of the completed entry forms and complete student essays—must be emailed by teacher to: [flauntit@scholastic.com](mailto:flauntit@scholastic.com). Entries must be emailed by November 3, 2017.

To enter the contest, the teacher will lead and guide students to write about the personal qualities that make them unique, following the essay prompts provided on the contest entry form at [scholastic.com/flauntit](http://scholastic.com/flauntit).

It is essential for the proper and legitimate operation of this contest that each entry must be the student's own original work and cannot contain previously published and/or copyrighted material. If Sponsor or its respective parent companies, subsidiaries, dealers, and dealer personnel, advertising and promotion agencies, (collectively referred to as "Sponsor's Related Entities") discover at any time, during or after the contest, that an entry contains previously published and/or copyrighted material, the student and teacher who submitted the entry may be immediately disqualified and may be obligated to immediately return any and all prizes that may have been provided to them in connection with their entries.

**2. ELIGIBILITY.** The Kids Flaunt Student Contest (the "Contest") is open to students in the fourth grade in one of the 50 United States or the District of Columbia, who are residents of the United States, and who attend a public school, accredited private school, or home school in compliance with the laws of its state. The entry forms may only be submitted by the students' fourth-grade teacher, who must be over 18 at the time of submission. The Contest is subject to all applicable federal, state, and local laws. The Contest is void where prohibited by law and in every territory other than the United States. Employees of Don't Hide It, Flaunt It, Scholastic

Inc., and Sponsor, their related entities, and their immediate families (spouse, parent, child, sibling, and their respective spouses and those living in the same household of each employee, whether or not related), and all others associated with the development and execution of this Contest and their immediate families (spouse, parent, child, sibling, and their respective spouses and those living in the same household of each employee, whether or not related) are not eligible to participate in the Contest.

Limit one (1) submission per student. All Contest essays become the sole property of Don't Hide It, Flaunt It, and receipt of Contest entries will not be acknowledged or returned. Delivery of a classroom library requires a school address and delivery of tablets requires a home address (no PO boxes).

Each entry must be in keeping with the Scholastic's, Don't Hide It, Flaunt It's, and the Sponsor's images and may not be offensive or inappropriate, as determined by Scholastic, Don't Hide It, Flaunt It, and the Sponsor in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third-party rights. Scholastic, Don't Hide It, Flaunt It, and the Sponsor reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with the Sponsor's, Don't Hide It, Flaunt It's, and Scholastic's images, in their sole discretion.

**3. PRIZES/ODDS.** Winners will be selected by Scholastic and Don't Hide It, Flaunt It from among all eligible entries on or about November 22, 2017. The winning teacher will be notified by email on or about November 27, 2017. The winner will receive a Microsoft Surface Pro 3 computer (ARV: \$850), a set of NFL Topps Trading Cards (ARV: \$20), a craft kit prize pack from Creativity for Kids (ARV: \$857), and will be profiled on the Don't Hide It, Flaunt It website. A data plan, if any, will not be provided as part of the prize, and if one is required to use the tablet, it will be solely the responsibility of the winner's parent or guardian. The winning teacher will receive a classroom set of Scholastic books (ARV: \$250) and a Creativity Can School Pack (ARV: \$115). One runner-up will receive a tablet computer (ARV: \$150), a set of NFL Topps Trading Cards (ARV: \$20), and one craft kit prize pack from Creativity for Kids (ARV: \$100). Three (3) finalists will each receive one set of NFL Topps Trading Cards (ARV: \$20 each) and one craft kit prize pack from Creativity for Kids (ARV: \$65 each). The teachers of the runner-up and finalists will receive a Creativity Can School Pack (ARV: \$115). The prizes are nontransferable and nonassignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the winner and the winning teacher. Winners should allow approximately six (6) to eight (8) weeks after notification and completion of affidavit for delivery of prizes.

**4. JUDGING.** The potential winner, runner up, and finalists will be selected from among all eligible entries received by a panel of qualified independent judges employed by Scholastic and Don't Hide It, Flaunt It based on adherence to topic, quality of submission, and ability of students to express their unique qualities. The decisions of the judges are final and binding. Scholastic and Don't Hide It, Flaunt It reserve the right to not award all prizes if, in their sole discretion, they do not receive a sufficient number of qualified and eligible entries.

**5. GENERAL.** By entering and submitting an entry, entrant and the submitting teacher agree to release and hold harmless Scholastic, Don't Hide It, Flaunt It, the Sponsor, their parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of the prize. The winner and the winning teacher may be required to sign and return an affidavit of eligibility and liability/publicity release within ten (10) business days of notification attempt or an alternative winner may be selected. If an alternative student winner is selected, an alternate winning teacher will also be selected. Subject to all applicable laws. By entering the Contest and/or accepting the prize, entrants and the submitting teachers grant to Scholastic, Don't Hide It, Flaunt It, the Sponsor, and their designees the right to use their names, likenesses, hometowns, biographical information, school names, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world, in perpetuity, without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet service provider (ISP), website, or other connections; for lack of availability or accessibility or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human, or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, Don't Hide It, Flaunt It, and Sponsor which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest) the Contest is not capable of being conducted as described in these rules, Scholastic, Don't Hide It, Flaunt It, and Sponsor shall have the right, at their sole discretion, to cancel, terminate, modify, or suspend the Contest. By entering the Contest, entrants agree to be bound by these rules and the decisions of Scholastic, Don't Hide It, Flaunt It, and the Sponsor, which will be final and binding in all matters relating to the Contest.

Each entrant represents and warrants that Don't Hide It, Flaunt It shall own the entry and all rights in and to the entry submitted (including all rights embodied therein in winning entries) and that Scholastic, Don't Hide It, Flaunt It, the Sponsor, and their designees may exploit, edit,

publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. Further, by entering, the submitting teachers agree to abide by these rules. Teachers and students who do not comply with these Official Rules, or attempt to interfere with this promotion in any way, shall be disqualified. Prize is nontransferable. No substitutions or cash redemptions. In the case of unavailability of any books, the Sponsor reserves the right to substitute a library of equal or greater value.

Scholastic, Don't Hide It, Flaunt It, and the Sponsor reserve the right, in their sole discretion, to cancel, terminate, modify, or suspend this Contest should (in their sole discretion) viruses, bugs, nonauthorized human intervention, or other causes beyond their control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Scholastic, Don't Hide It, Flaunt It, and the Sponsor, will select the winner and the winning teacher from all eligible entries received prior to and/or after (if appropriate) the action taken by Scholastic, Don't Hide It, Flaunt It, and the Sponsor. Scholastic, Don't Hide It, Flaunt It, and the Sponsor reserve the right, at their sole discretion, to disqualify any student or teacher they find to have tampered with the entry process or the operation of the Contest. All personal information collected in the entries will be retained by Scholastic in accordance with its privacy policy found at [scholastic.com/privacy.htm](http://scholastic.com/privacy.htm).

**6. WINNERS' NAMES.** The names of the winners and the winning teachers will be published on the Don't Hide It, Flaunt It website on approximately December 16, 2017. You may request these names, and the names of the student runner-up and finalists, by sending an email to [mgregorio-consultant@scholastic.com](mailto:mgregorio-consultant@scholastic.com) with "Kids Flaunt Student Contest" in the subject line by March 13, 2018.

**7. SPONSOR.** RBC Capital Markets.

For any questions or concerns regarding this Contest, please contact [mgregorio-consultant@scholastic.com](mailto:mgregorio-consultant@scholastic.com).