

# The Traits of Writing 4-Day Institute



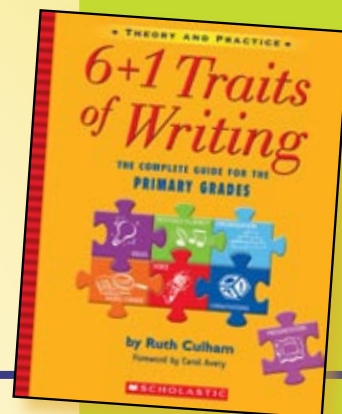
Work with leading expert Ruth Culham to learn how to use the traits for assessment and instruction in your K-2 or grades 3 and up classrooms. And, in a brand new workshop, learn how to train fellow educators in the Traits of Writing model.

## DAY 1, OCTOBER 2:

### *The Traits of Writing for the Primary Grades: K-2*

Ruth Culham teaches a full day on how the Traits of Writing program can transform the way you assess and teach writing in grades K-2. You will learn how to reinforce strengths in beginning student writing and how to teach K-2 students to notice, celebrate, and build upon their progress. The traits can help even your most reluctant primary students become stronger, more confident writers.

Every participant will receive a free copy of *6+1 Traits of Writing: The Complete Guide for the Primary Grades*, a certificate stating 6 hours of professional training for the primary grades, and a 20% discount coupon for materials purchases!



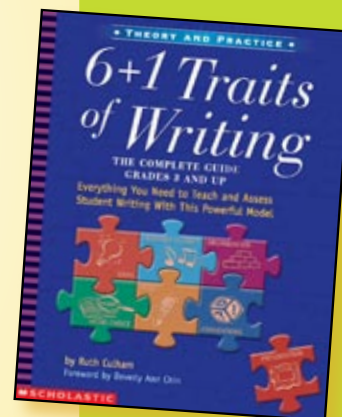
## DAYS 2 AND 3, OCTOBER 3-4:

### *The Traits of Writing for Grades 3 and Up*

Take part in a comprehensive two-day training with Ruth Culham on the Traits of Writing for grades 3 and up. Learn how to evaluate student writing in the traits—ideas, organization, voice, word choice, sentence fluency, conventions and presentation—with accuracy and reliability using clearly defined scoring rubrics. Explore how to build a learning community that shares a common vocabulary and vision of quality writing performance.

You'll receive specific lesson plans linked to each of the traits and learn practical, ready-to-use tips and techniques—and you'll watch teachers and students in action in the new video training series. After this two-day program, you can go back to your classrooms and start using the Traits of Writing model right away!

Every participant will receive a free copy of *6+1 Traits of Writing: The Complete Guide, Grades 3 and Up*, a certificate stating 12 hours of professional training for grades 3 and up, and a 20% discount coupon for materials purchases!



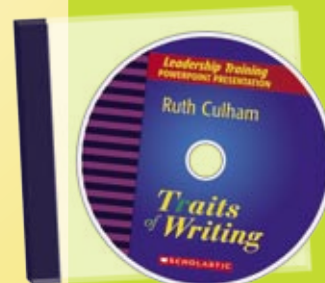
## DAY 4, OCTOBER 5:

### *Leadership Training: Sharing the Traits of Writing with Others*

Join Ruth Culham for a day of planning and organizing your own staff development on the traits. Learn how to use the video training series as the foundation for successful trait training and, as a never-before offered bonus, receive a starter PowerPoint™ presentation on CD to help you begin. If you have been working with the traits for a year or more, we invite you to participate in this new training to share strategies and ideas with other educators on how to implement and sustain a school-wide trait-based writing program.

**NOTE:** *You must bring your Traits of Writing books to this training session.*

Every participant will receive a free Resource Packet and PowerPoint™ CD presentation for staff development, a certificate stating 6 hours of professional training for trainers, and a 20% discount coupon for materials purchases!



CALL 800-421-6305 (EST) or 1-503-372-0600 (PT); FAX 1-503-372-9848 to register now!

## AGENDAS

### Day 1, October 2: The Traits of Writing for the Primary Grades: K-2

- 7:30 – 8:30 Registration & continental breakfast
- 8:30 – 10:00 Introduction to analytic assessment and the 6+1 Traits of Writing for K-2
- 10:00 – 10:15 Break
- 10:15 – 12:00 Assessing for the traits in the primary grades: ideas, organization, voice, word choice, sentence fluency, conventions, presentation
- 12:00 – 1:00 Lunch (provided)
- 1:00 – 2:00 Writing process for primary writers: revision strategies, editing strategies
- 2:00 – 2:15 Break
- 2:15 – 3:30 Trait-based lesson plans and teaching resources for primary writers
- 3:30 Wrap-up

### Days 2-3, October 3-4: The Traits of Writing for Grades 3 and Up Day 2

- 7:30 – 8:30 Registration & continental breakfast
- 8:30 – 10:00 Background on the Traits of Writing, analytic assessment, and what's really important about writing assessment
- 10:00 – 10:15 Break
- 10:15 – 12:00 Introduction and practice assessment with the traits ideas and organization
- 12:00 – 1:00 Lunch (provided)
- 1:00 – 2:15 Introduction and practice assessment with the traits word choice and voice
- 2:15 – 2:30 Break
- 2:30 – 3:30 Introduction and practice assessment with the traits sentence fluency, conventions and presentation
- 3:30 Wrap-up

### Day 3

- 7:30 – 8:30 Continental breakfast
- 8:30 – 10:00 How the traits and writing process work together during revision and editing
- 10:00 – 10:15 Break
- 10:15 – 12:00 Key strategies for working with the traits in your classroom; introducing the traits to students and getting started in the classroom; practice assessments with students; focused revision activities
- 12:00 – 1:00 Lunch (provided)
- 1:00 – 2:15 Key strategies continued; the reading/writing connection; teacher as writer
- 2:15 – 2:30 Break
- 2:30 – 3:30 Key strategies continued; writing great prompts for students; focus lessons on the traits
- 3:30 Wrap-up for both days

### Day 4, October 5: Leadership Training

- 7:30 – 8:30 Registration & continental breakfast
- 8:30 – 10:00 Understanding the core principles of the Traits of Writing model
- 10:00 – 10:15 Break
- 10:15 – 12:00 Planning training in assessment for each of the writing traits
- 12:00 – 1:00 Lunch (provided)
- 1:00 – 2:15 Planning training to link assessment to instruction: strategies and mini-lessons for each trait
- 2:15 – 2:30 Break
- 2:30 – 3:30 Planning your agenda: personalizing the Writing Traits training for your school, region, or state

## RUTH CULHAM

Ruth Culham is the leading expert in the Traits of Writing assessment field. She creates teacher workshops, designs national and international institutes for writing assessment and instruction, and is a frequently requested presenter. Ruth has a highly regarded reputation for lively and engaging workshops, and a deep commitment to classroom teachers and students of all ages. She is the author of numerous Traits of Writing resources and the creator of a Professional Development Video and DVD Series on The Traits published by Scholastic.

## INSTITUTE LOCATION, COST & OTHER INFORMATION

**LOCATION:** The Ritz Charles Conference Facility hosts special events, conferences, and meetings with a personalized touch. It is located at 12156 N. Meridian Street, also known as U.S. 31, in Carmel, Indiana. It is minutes from I-465 (the Interstate loop around Indianapolis), 10 minutes from downtown Indianapolis, and 30 minutes from the airport. There are numerous hotels in the area for overnight stays, such as Hampton Inn, Doubletree Guest Suites, Hilton Garden Inn, and Courtyard by Marriott. Call 317-846-9158 for a list of hotels as well as directions.

**Ritz Charles Conference Facility • 12156 N. Meridian Street • Carmel, Indiana 46032 • 317-846-9158**

### **COST:**

October 2: The Traits of Writing for the Primary Grades: K-2 \$185 per person; when three or more teachers register together, \$169 per person.

October 3-4: The Traits of Writing for Grades 3 and Up \$370 per person; when three or more teachers register together, \$349 per person.

October 5: Leadership Training: Sharing the Traits of Writing with Others \$199 per person; three or more, \$189 per person.

**NOTE: Special 4-Day Institute Cost is \$699 per person**

**PAYMENT:** Credit cards and checks or purchase orders made out to Scholastic Inc.

**REGISTRATION DEADLINE:** September 15, 2006

### **CANCELLATIONS/SUBSTITUTIONS/ON-SITE REGISTRATION:**

Cancellations must be received by September 22 in order to receive a full refund. After September 22, there will be a \$29 cancellation fee. Substitutions can be made at any time, including the day of the workshop. Walk-in/on-site registration is not available.

### **PROFESSIONAL BOOK PURCHASES:**

Complementary printed materials are included with each workshop. All Traits of Writing resources and other grade-appropriate publications will also be available for purchase. Cash, check, and credit cards are accepted; purchase orders for resources *only* must be made out to First Team Education. All participants will receive a 20% coupon on site for use on a single purchase.