Partnering to Raise Student Achievement and Build Human Capital

The American Recovery and Reinvestment Act of 2009 (ARRA) requires that stimulus funds be used to improve student achievement, focusing specifically on “making improvements in teacher effectiveness” and “providing intensive support and effective interventions.”

Consulting Services to Develop and Guide School and District Leadership Teams in Creating and Implementing Successful, Sustainable Literacy Initiatives

Now more than ever, your district needs a clear action plan for addressing your most urgent educational needs and a strong leadership team to accomplish your literacy improvement goals.

The International Center for Leadership in Education, in partnership with Scholastic, can team with your district or school to:

• Develop a school-based strategic action plan for raising student achievement through a sustainable literacy initiative, including a comprehensive needs assessment, aligned recommendations, and an action plan for success.

• Conduct a comprehensive program of training, professional development, and consulting to build a strong leadership team and organizational alignment around literacy improvement.

• Help your teachers maintain a focus on literacy improvement in every classroom through the incorporation of rigorous and relevant lesson plans that emphasize effective literacy strategies.

Need Ideas for Effective and Efficient Use of ARRA Funds?

The following ARRA-aligned Literacy Leadership resources from the International Center for Leadership in Education will help you build a strong foundation for district-wide literacy improvement initiatives:

- Literacy Assessment and Strategic Planning—$15,000 (4 days onsite)
  International Center Consultants conduct a four-day strategic planning process to identify and assess a school’s strengths and challenges as a means of creating a successful and sustainable literacy initiative. The result will be a customized strategic action plan with a focus on raising student achievement.
  Item # QQL520442

- Literacy Leadership Team Development—$7,500 (2 days onsite)
  International Center Consultants help administrators develop the vision and strategy for literacy leadership, build the capacity of district or school leadership teams to raise student literacy achievement, and implement strategies and tools for team building and the management of change in specific areas of literacy.
  Item # QQL520443

- Workshop: Lesson Plan Development for Improving Literacy — $7,500 (2 days onsite)
  International Center Master Teachers work with instructional staff to create rigorous and relevant lesson plans that focus on improving literacy—with a focus on implementing strategies for integrating reading and writing instruction into existing lessons and developing individualized literacy strategies.
  Item # QQL520444

To order today, contact your local Scholastic Account Executive.
### Item Number | Description | Quantity | Price | Amount |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>QQL 520442</td>
<td>Literacy Assessment and Strategic Planning</td>
<td></td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>QQL 520443</td>
<td>Literacy Leadership Team Development</td>
<td></td>
<td>$7,500</td>
<td></td>
</tr>
<tr>
<td>QQL 520444</td>
<td>Workshop: Lesson Plan Development for Improving Literacy</td>
<td></td>
<td>$7,500</td>
<td></td>
</tr>
</tbody>
</table>

**SHIP TO:**
Name ______________________________________________________
Title ______________________________________________________
School/District ____________________________________________
School/District Address_______________________________________
City __________________________ State _______ Zip ____________
Phone _____________________________________________________
Grade(s) you teach__________________ Teaching Since ________
Email† _____________________________________________________

**BILL TO:** (If different from “Ship To”)
Name _____________________________________________________
Title ______________________________________________________
School/District ____________________________________________
School/District Address_______________________________________
City __________________________ State _______ Zip ____________
Phone _____________________________________________________
Email† _____________________________________________________

**BILL TO:** (If different from “Ship To”)
Name _____________________________________________________
Title ______________________________________________________
School/District ____________________________________________
School/District Address_______________________________________
City __________________________ State _______ Zip ____________
Phone _____________________________________________________
Email† _____________________________________________________

**ORDER TOLL-FREE!**
**CALL 1-877-234-READ**

FAX: 1-800-560-6815
MAIL ORDERS TO: Scholastic Inc., P.O. Box 7502, Jefferson City, MO 65102-9962

† By providing your email address, you agree to allow Scholastic Inc. to send you information via electronic mail.

**PRICES ARE VALID THROUGH 8/31/09.**
Unless otherwise noted, all services must be delivered within 24 months of purchase.