

Be a GERM BUSTER with

FIGHT BACK!

You can help reduce your child's exposure to germs in simple but effective ways. Turn to Dixie® Bath Cups for your first line of defense. The brand that stands for family fun also helps prevent the spread of germs.

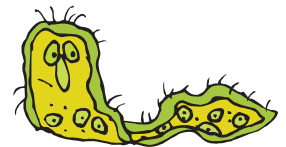
DID YOU KNOW?*

- In a typical year, 50 million people in the United States become sick with the cold or flu, many of them children
- Tooth decay is one of the most common infectious diseases among children
- Americans made 500 million visits to the dentist and spent an estimated 74 billion on dental services in 2003
- 17% of children ages 2-4 have already developed tooth decay
- By the age of eight, 52% of children have experienced tooth decay
- 80% of germs are spread by touch

Parents, you can help prevent the spread of germs through your child's brushing habits

- Do not let your child share pacifiers, cups, wash clothes, or towels
- Never, ever share or borrow toothbrushes
- Rinse toothbrushes thoroughly after use
- Store toothbrushes in an upright position so they do not come into contact with other toothbrushes
- Rinse with a single-use disposable cup after brushing. Shared cups are a hotspot for germs

*Source: Center for Disease Control 2000



For more information visit www.MakeitaDixieDay.com

