

## **“MY DREAM ROOM CONTEST” OFFICIAL RULES**

1. **ENTRY. NO PURCHASE NECESSARY TO ENTER OR WIN.** A purchase will not improve your chance of winning. To enter the My Dream Room Contest (the “Contest”), visit [www.scholastic.com/dreamroom](http://www.scholastic.com/dreamroom) and submit a photo of your child’s current bedroom and a short paragraph of no more than 200 words written by your child about his/her dream room, including what he/she would like in their own space, how everything would look and be placed in their dream room, along with your name, address, e-mail address, your child’s/children’s name(s) and age(s). Instead of entering online, you may enter by mailing the aforementioned photo, paragraph, name, address, and email address by mail to My Dream Room, Scholastic Parent & Child, P.O. Box 711, New York, NY 10012. Contest begins March 28, 2014, 12:00 a.m. EDT and all entries must be received by June 15, 2014, 11:59 p.m. EDT. Parents/legal guardians can submit only one entry per household/email address. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the e-mail account. The entrant represents and warrants that he/she has all necessary permissions as to the photograph submitted in connection with the Contest in order to grant the rights set forth herein. Scholastic Inc. (“Scholastic”) and/or The Sherwin-Williams Company (“Sherwin-Williams”) reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with their images, in their sole discretion.

2. **ELIGIBILITY.** Contest is open only to legal residents of the 50 United States and Washington DC who are currently over the age of 18 and are the parent and/or legal guardian of at least one child between the ages of 7 and 13. Employees and members of the families of Scholastic and Sherwin-Williams, their parent organizations, subsidiaries, and affiliates, and their advertising, promotion and production agencies are not eligible to enter. Void where prohibited or restricted by law.

3. **JUDGING.** The potential grand prize winner will be selected from among all eligible entries received by a panel of qualified independent judges employed by Scholastic and Sherwin-Williams based equally on the creativity and overall quality of the submission. The decisions of the judges are final and binding. Scholastic reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of qualified and eligible entries.

4. **WINNERS & PRIZING.** One (1) Grand Prize Winner (the “Grand Prize Winner”) will be selected by Scholastic and Sherwin-Williams from among all eligible entries on or about June 24, 2014 and notified by phone or e-mail on or about June 27, 2014. The Grand Prize Winner will receive a Dream Room Makeover in the form of a \$3,000 check from Scholastic to be used towards paint, decorations, and furniture in your child’s bedroom for the purpose of re-decorating the bedroom to match the description in the submitted essay; and 20 age-appropriate Scholastic books (Approximate retail value: \$119.80). The Grand Prize Winner will be required to re-decorate the bedroom in-line with the winning entry and supply Scholastic with a photograph of the result by August 25, 2014. The Grand Prize Winning entry may be featured in Scholastic Parent & Child magazine along with a “before-and-after” image. Five (5) Runner-Up Prize Winners will receive \$50 Sherwin-Williams gift cards and five (5) Scholastic books (Approximate retail value: \$29.95). (Approximate retail value for all prizes: \$3,519.55). Prizes are non-transferable, non-assignable and no cash alternative will be offered except in the event of unavailability, in which case a prize of equal or greater value will be awarded. Any remaining prize money after expenditures may be kept by the Grand Prize Winner. The Grand Prize Winner is required to spend at least \$1,500 on re-decorating and Scholastic reserves the right to ask for receipts, screenshots, confirmations or other proof within ninety (90) days of receiving the prize.

5. **USE OF ENTRY.** By submitting an entry to the Promotion, each entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law.

6. GENERAL. By entering, the entrant agrees to release and hold harmless Scholastic, Sherwin-Williams and their respective parents, affiliates, subsidiaries, advertising and promotion agencies and all others associated with the development and execution of this Promotion, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Promotion or acceptance or use of any prizes. The entrant represents and warrants that they have all rights in the entry to be able to grant to Scholastic the rights set forth herein. Each winner may be required to sign and return an affidavit of eligibility and liability/publicity release within five (5) business days of notification attempt or an alternative winner may be selected. Subject to all applicable laws. By entering the Promotion and/or accepting a prize, each entrant grants to Scholastic and its designees the right to use his/her name, likeness, hometown, biographical information, and entry for any purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Promotion, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Promotion, the announcement of the prizes, the processing or judging of entries, or any Promotion-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion and assume no responsibility for any injury or damage to participants' or to any other persons' computer (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Promotion.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Promotion) any portion of the Promotion is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify or suspend the entire Promotion or any component thereof.

7. WINNERS LIST. The names of the winners will be available on approximately August 15, 2014. You may request these names by sending a self-addressed, stamped envelope by October 15, 2014 to: My Dream Room Contest Winners List, Scholastic Inc., 557 Broadway, 5th Floor, NY, NY 10013.

Promotion Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10013.

For the avoidance of doubt, Sherwin-Williams and its parents, subsidiaries and affiliates are not a sponsor or affiliate of this Sweepstakes.

For any questions or concerns regarding this Contest, please contact [P&Cconnects@scholastic.com](mailto:P&Cconnects@scholastic.com)