

1. **CONTEST:** The Winning Ideas Contest (“Contest”).
2. **SPONSOR:** Scholastic Inc., 557 Broadway, New York, NY 10012
3. **ELIGIBILITY:** Contest is open only to educators who are registered on [www.scholastic.com](http://www.scholastic.com) at the time of entry and who are at least 18 years of age and legally residing in the United States. Employees of Sponsor and its affiliates and their respective advertising, promotion and production agencies, their immediate families and those living in their households are not eligible to enter. Void where prohibited by law. Subject to all applicable federal, state and local laws.
4. **NO PURCHASE NECESSARY:** To enter the Contest, post your ideas in response to the discussion topic on the Winning Ideas Message Boards (the “Contest Boards”). Posting on the Contest Boards will automatically enter you in the Contest. In the event of technical problems preventing posting on the Contest Boards, you may email your entry to: [winning\\_ideas@scholastic.com](mailto:winning_ideas@scholastic.com). These are the only means of entry. NO OTHER METHOD OF ENTRY WILL BE ACCEPTED.

The Contest will be conducted in nine rounds between August 21, 2008, and May 22, 2009. Each round of the Contest shall begin at 4:00 p.m. Eastern Time (United States) on the applicable start date and shall end at 3:59 p.m. Eastern Time (United States) on the applicable end date. The start and end dates of each round are as follows: **Round 1:** August 21– September 19, 2008; **Round 2:** September 19 – October 20, 2008; **Round 3:** October 20 – November 21, 2008; **Round 4:** November 21 – December 19, 2008; **Round 5:** December 19, 2008 – January 23, 2009; **Round 6:** January 23, 2009 – February 20, 2009; **Round 7:** February 20 – March 20, 2009; **Round 8** – March 20 – April 17, 2009; **Round 9** – April 17 – May 22, 2009.

Entries shall only be valid for the round of the Contest in which they are submitted. You may post on the Contest Boards as many times as you wish, but you will only be eligible to receive one prize per round of the Contest. No copies, facsimiles or reproductions of online posts will be accepted. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. Sponsor and its agencies shall not be liable for (a) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures of any kind; (b) late, lost, damaged, failed, misdirected, incomplete, garbled, unintelligible, or delayed computer messages; or (c) any human error that may occur in the processing of any entry, nor are they responsible for any theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this Contest. Proof of posting does not constitute proof of delivery.

5. **PRIZES:** Five winning entries will be selected by Sponsor on a rolling basis from all eligible entries in each round of the Contest, for a total of 50 winning entries. Up to five of the winning entries in each round will be selected from among those entrants whose entries include a photograph illustrating the idea, classroom practice or teaching strategy described in the accompanying posting, provided a sufficient number of eligible entries with photographs are received. Each winner will receive an assortment of Scholastic products (approximate retail value per prize: Fifty Dollars (\$50.00) for winners). No substitution or transfer of prizes is permitted by the winners. Prizes are non-returnable and cannot be sold or redeemed for cash.

Sponsor reserves the right to substitute prizes of equal or greater value. Winners are responsible for payment of all federal, state or other tax liabilities (including income taxes) on any prize received. Only one prize per winning entry.

Winning entries will be selected on the basis of clarity, creativity, topic relevance, and usefulness for the educational community. Winners will be notified by email, postal mail or telephone using the contact information provided to Sponsor in connection with Educator Registration on [www.scholastic.com](http://www.scholastic.com). Prizes will be sent to the mailing addresses provided by winners in connection with such registration.

In the event of a dispute regarding the identity of a person submitting a post on the Contest Boards, the entry will be deemed to be submitted by the Authorized Account Holder of the e-mail address at the time of posting. "Authorized Account Holder" is defined as the natural person who is assigned the e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Winners selected from among entrants who submit photographs with their entries will be required to complete, sign and return a notarized release permitting Sponsor to use the photographs submitted, as well as signed releases from all persons depicted in such photographs; failure to do so within ten (10) days of receipt of such release(s) will result in disqualification and the selection of an alternate winner.

6. **GENERAL CONDITIONS:** If the administration or integrity of the Contest is compromised or corrupted at any time, the Sponsor reserves the right to modify, suspend or cancel the Contest. Sponsor and its agencies shall not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from entering the Contest. Entrants agree that the decisions of Sponsor related to this Contest are final. By entering the Contest, entrants agree to abide by these rules and to release and hold Sponsor and its agencies harmless from and against any and all damages and claims of any kind in connection with the Contest or resulting from acceptance, possession or use of any prize. Except where prohibited, all entrants agree and consent to the use their names, addresses (city and state only), likeness and/or entry by Sponsor in any and all media for any and all lawful purposes, whether advertising, promotion or trade, including without limitation online and in print, in perpetuity without further notice or compensation. By entering the Contest, entrants affirm that they have read and accepted these Official Rules. Any person attempting to defraud or in any way tamper with this Contest will be ineligible for prizes.
7. **WINNERS' LIST:** Winners' lists will be available after the completion of the Contest. To obtain a list of the name(s) of the Contest winner(s), send a request, along with a self-addressed, stamped envelope to: Scholastic Inc., Winning Ideas Contest, 557 Broadway, New York, NY 10012 (Attn: Letecia Stewart). Requests must be received before August 31, 2009.