



Name: _____ Date: _____



What will you and your classmates do to help raise awareness of the problems facing the endangered mountain gorilla? How will your project encourage others to join the cause? Use the questions on this page to organize your project. To complete an action plan, find information on www.scholastic.com/mizagorilla, other online sites, or in newspaper and magazine articles.

After you finish, share your plan with your class and determine how to get started.

PROBLEM: Only about 720 mountain gorillas remain today. The mountain gorilla is an endangered species, an animal that is in danger of disappearing from the earth.

SOLUTION: Start a campaign to raise awareness about the endangered mountain gorilla, and raise money to help support efforts to save it.

1. What will you do to spread the message and educate others about the issue?
2. What main facts about the endangered mountain gorilla will you include in the materials you create?
3. What kind of events can you organize to raise money to help the Owen and Mzee Foundation and WildlifeDirect fund solutions to save the mountain gorilla and its environment?
4. Where do you hope to spread your message? How much money do you hope to raise? How will the money you raise help the mountain gorillas?

REFLECT: How will you know whether your project is successful?



Log on to www.scholastic.com/mizagorilla for additional activities and information.



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