

CONTEST OFFICIAL RULES- (PRINT ENTRY)

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning.

1. How to Enter: To enter the Contest, an individual student or child in grades 1–3 must write a 150-word essay about why recycling bathroom products is important and how they’re going to get their families to recycle these items by putting them in a bathroom bin, using the following outline as a guide:

Topic Statement: It’s important to recycle products found in the bathroom and I’m going to help my family and friends do a better job recycling these products.

Reasons: Write at least one reason why recycling personal-care products found in the bathroom is important and how you will get your family and friends to do a better job of recycling these products.

Details: Describe 1) what kind of plastic bottles and cardboard are in your bathroom and 2) how you (the child) would encourage your family and friends to recycle these products found in the bathroom by setting up a recycling bin in the bathroom.

Closing Statement: Share how putting a recycling bin in the bathroom helps you (the child), your family, and friends become better recyclers.

On a separate piece of paper the student or child creates a colorful poster to show the ideas from his or her essay.

The “PETE’s Bathroom Bin Challenge” (“Contest”) starts October 1, 2015. All entries must be postmarked by October 27, 2015, and received by November 3, 2015. Entries may only be submitted by the student’s teacher or parent. Entries must be submitted by a student’s teacher with permission from the student’s parent or legal guardian or by the student’s parent or legal guardian. Only individual entries will be accepted—no group entries. No videos will be accepted. Winners will be comprised of a winning student and his/her teacher or a winning child and his/her parent. Completed entries must be mailed to “PETE’s Bathroom Bin Challenge,” Scholastic Inc., 557 Broadway, 5th Floor, Attn: C. Dartley, Office 511, New York, NY 10012. All entries must include a completed entry form filled out in good faith available for teachers at www.scholastic.com/caretorecycle and for parents at www.scholastic.com/caretorecycle/parents that includes the student’s name, grade and age, school address, and the school phone number. Entries may only be submitted by mail (not email). Only one entry per student. Each entry must be in keeping with the images of Scholastic Inc. (“Scholastic”) and Johnson & Johnson Consumer Inc. (“Johnson & Johnson Consumer Inc.”), and the CARE TO RECYCLE® program (“Care To Recycle®”) and may not be offensive or inappropriate, as determined by Scholastic and Johnson & Johnson Consumer Inc. in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third-party rights. Scholastic reserves the right to disqualify any entry it deems offensive, inappropriate, or not in keeping with Scholastic’s and Johnson & Johnson Consumer Inc.’s images, in their sole discretion.

2. Eligibility: The Contest is open to students who are currently enrolled in grades 1–3 who are legal residents of the United States and who currently attend a public school, accredited private school, or home school in compliance with the laws/regulations of its state in the 50 United States (and the District of Columbia). Children of employees of Scholastic, Care To Recycle[®], and their respective parent companies, subsidiaries, affiliates, and their advertising, promotion, and production agencies, and members of their immediate families and those living in the same household, whether or not related, are not eligible to enter. All personal information collected from entrants, parents, guardians, and teachers will be retained in accordance with Scholastic’s records-retention policies for the Contest (all entries will be kept for one year following selection of the winner; all winning entries will be kept for up to three years). Scholastic and Johnson & Johnson Consumer Inc. are not responsible for late, lost, stolen, inaccurate, garbled, damaged, illegible, undelivered, delayed, misdirected, or postage-due entries or mail, or for any computer, network, technical, typographical, human, or other error, problem, or malfunction related to or in connection with the Contest.

3. Entries: By submitting an entry, the entrant and the teacher/parent or legal guardian submitting the entry agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and any derivative works made therefrom and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the teacher, parent, or legal guardian of entrant, except as prohibited by law. Entrant’s and the teacher/parent or legal guardian’s personally identifiable information submitted in connection with the entry shall be subject to Scholastic’s and Johnson & Johnson Consumer Inc. privacy policies found at <http://www.scholastic.com/privacy.htm> and <http://caretorecycle.com/privacy>, respectively.

Judging Criteria: Entries will be judged on the following criteria, which will be equally weighted:

1. Essay is 150-words, is on-topic and follows outline
2. Originality and creativity
3. How well the artwork/entry follows directions
4. Artistic interpretation of instruction

4. Selection of Winners/Winner Notification: Entries submitted will be judged by Scholastic and Johnson & Johnson Consumer Inc. The potential winners will be notified on or around November 6, 2015. The entrant and the teacher/ parent or legal guardian who submitted the entry agree to be bound by the Official Rules, and the decisions of the Sponsor and judges are final in all matters relating to this Contest. Scholastic and Johnson & Johnson Consumer Inc. reserve the right to not award any/all prizes if, in their sole discretion, they do not receive a sufficient number of qualified and eligible entries. In the event of a tie, an additional tie-breaking judge will determine the winner(s) using the judging criteria set forth above. Judging scores will not be revealed. The student/child winners (“Winners”) and teacher/parent or legal guardian recipients will be notified by email and by phone on or about November 6, 2015. The Winners and teacher/parent or

legal guardian recipients will be required to sign and return an affidavit of eligibility and liability/publicity release (unless prohibited) within 5 business days of notification attempt or an alternative winner may be selected.

5. Prizes: (Approximate Retail Value: \$1,000 each):

- Ten Winners will each receive: One (1) each of the following—A kid’s bike and helmet, and one (1) Family National Parks pass. Terms and conditions apply to use of pass valid for 12 months from the month of purchase, expiring the last day of that month.
- The teacher or parent or legal guardian who submitted a Winner’s entry can only win once in the event they have two or more student/child winners: One (1) \$500 gift card and one (1) Johnson & Johnson Consumer Inc. products gift pack (valued at \$70).

Total ARV of all prizes: \$10,000. The prizes are non-transferable, non-assignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the Winners and the applicable teacher/parent or legal guardian. Winners and teachers/parents or legal guardians should allow approximately four to six weeks after notification and completion of affidavit for delivery of prize. No cash substitutions for prizes. In the event of prize unavailability, a prize of equal or greater value will be awarded as determined by the Sponsor’s sole discretion. Prizes cannot be redeemed for cash. **All federal, state, and local taxes, if any, are the sole responsibility of the Winners.** Subject to all applicable laws. Limit one (1) prize per student, teacher or parent/legal guardian.

6. GENERAL: By entering and/or accepting a prize, the entrant and the submitting teacher/parent or legal guardian agrees to release and hold harmless Scholastic, Johnson & Johnson Consumer Inc., their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from any and all claims, demands, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of the prize.

By entering the Contest and/or accepting a prize, the entrant and the submitting teacher/parent or legal guardian grant to Scholastic and its designees, including Johnson & Johnson Consumer Inc. the right to use their names, likenesses, hometowns, biographical information, school name, and entry for any lawful purposes, including advertising and promotional purposes, in any manner, in any and all media now or hereafter known throughout the world, in perpetuity, without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or

misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest) the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest. If terminated, Scholastic may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received using the judging procedure set forth above or as otherwise deemed fair and appropriate by Sponsor.

7. WINNERS LIST: For the names of the Winners, send a self-addressed, stamped envelope after December 1, 2015 and before January 31, 2016, to: "PETE's Bathroom Bin Challenge" Contest, Scholastic Inc., Attn: C. Dartley, 557 Broadway, Office 511, New York, NY 10012.

8. CONTEST SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012

For any questions or concerns regarding this Contest, please contact cdartley-consultant@scholastic.com.