

Scholastic Book Fairs® Raising Readers Sweepstakes
OFFICIAL RULES

1. **TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN.** To enter the Scholastic Book Fairs® Raising Readers Sweepstakes (the “Sweepstakes”), a principal, teacher, school librarian, school administrator or parent with a child in grades K–5 nominates their elementary school by completing and submitting an entry form on the sweepstakes website (scholastic.com/bookfairsweeps). Entries may only be submitted electronically. To be considered eligible for entry, each entrant must submit the requested data via the form on the website which includes the entrant’s First Name, Last Name, Email, and Phone Number, if you are a parent, teacher, school administrator, school librarian, or PTA member, the School Name that is being nominated as well as the School Principal Name, School Phone Number, School Address, School City, School State, Zip Code, and Date of Last Day of School Year. An entry must be received by October 30 2018, at 11:59 p.m. ET (the “Entry Period”).

2. **ELIGIBILITY:** The Sweepstakes is open only to schools in the 50 United States and D.C. that have all grades K—5 and have a maximum of five hundred (500) students in the entire school (a “School”). The only people eligible to submit entries on behalf of the Schools are principals, teachers, school librarians, school administrators, PTA members at the school or parents of children attending that school with students in grades K—5 who are: (i) residents of one (1) of the fifty (50) United States or the District of Columbia, (ii) eighteen (18) years of age or older at the time of entry and (iii) who submit a fully completed entry form online. The principal and/or school administrator of the potentially winning school must agree to accept the PRIZE and agree to host a Scholastic Book Fair and Raising Readers Event. Employees of Scholastic Inc., BJ’s Wholesale Club, Inc. (“BJ’s Wholesale Club”), Kellogg Company (“Kellogg”), and their respective parents, affiliates, subsidiaries, advertising, promotion and production agencies, manufacturers or distributors of sweepstakes materials and their immediate families (parents, children, siblings, spouse), or members of the same household (whether related or not) of such employees/officers/directors are not eligible to submit entries. Void where prohibited or restricted by law. Any person who attempts to defraud or tamper with the Sweepstakes will be ineligible for prizes.

3. **ENTRY:** By submitting an entry, each School and submitting principal, teacher, school librarian, school administrator, PTA member or parent agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. Scholastic, BJ’s Wholesale Club and/or Kellogg reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with their images, in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third- party rights. The submitting principal’s/teacher’s/school

librarian's/school administrator's/PTA member's or parent's personally identifiable information submitted in connection with his or her entry shall be subject to Scholastic's privacy policy: scholastic.com/privacy.htm.

4. PRIZE: Five (5) Winners schools will receive a Scholastic Book Fair with a Raising Readers Event so long as the school and the submitting entrants adhere to the above eligibility criteria found within SECTION 2. Scholastic will provide (500) five hundred \$7.00 reading certificates per event. Prizes are nontransferable, non-assignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the Winners. The Event will be scheduled on a mutually agreed upon day between the school's administration and the Sweepstakes Sponsor between the time period of March 1, 2019 and May 31, 2019.

6. GENERAL: By entering, the School and the submitting the principal, teacher, school librarian, school administrator, PTA member or parent composing the entry agree to release and hold harmless Scholastic, BJ's Wholesale Club, Kellogg, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance or use of the Prize. The submitting principal, teacher, school librarian, school administrator, PTA member or parent and/or an authorized representative from the School may be required to sign and return an affidavit of eligibility and liability/publicity release within ten (10) business days of notification attempt or an alternative winner may be selected. The Winners may be required to participate in reasonable promotional activities. By entering the Sweepstakes and/or accepting a Prize, the School and the submitting the principal, teacher, school librarian, school administrator, PTA member or parent composing the entry grants to Scholastic and its designees the right to use his/her/its name, likeness, hometown, biographical information, school name, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or

software), relating to or resulting from downloading materials or software in connection with this Sweepstakes.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

6. WINNERS' LIST: For the names of the Winners, send a self-addressed, stamped envelope after December 18, 2018 and before February 28, 2019 to: Scholastic Book Fairs® Raising Readers Sweepstakes, Scholastic Inc., Attn: S. Fowler, 557 Broadway, Office 515, New York, NY 10012.

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012
For any questions or concerns regarding this Sweepstakes, please contact sfowler-consultant@scholastic.com.

Abbreviated Rules

NO PURCHASE NECESSARY. Void where prohibited. The Sweepstakes is open only to schools in the 50 United States and D.C. that have all grades K—5 and have a maximum of five hundred (500) kids in the entire school. Only principals, teachers, school librarians, school administrators, PTA members at the school or parents of children attending that school with students in grades K—5 are eligible to submit an entry. Entry forms can be found and must be submitted online at www.scholastic.com/bookfairsweeps (the “Website”) by 10/30/18, 11:59pm EST in order to participate in the Sweepstakes. Five (5) winners (the “Winners”) will be randomly selected and notified by 01/31/2019. Each Winner will receive a free Scholastic Book Fair with a Raising Readers Family Literacy Event in the Spring of 2019. Subject to official rules found at the Website. Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012.