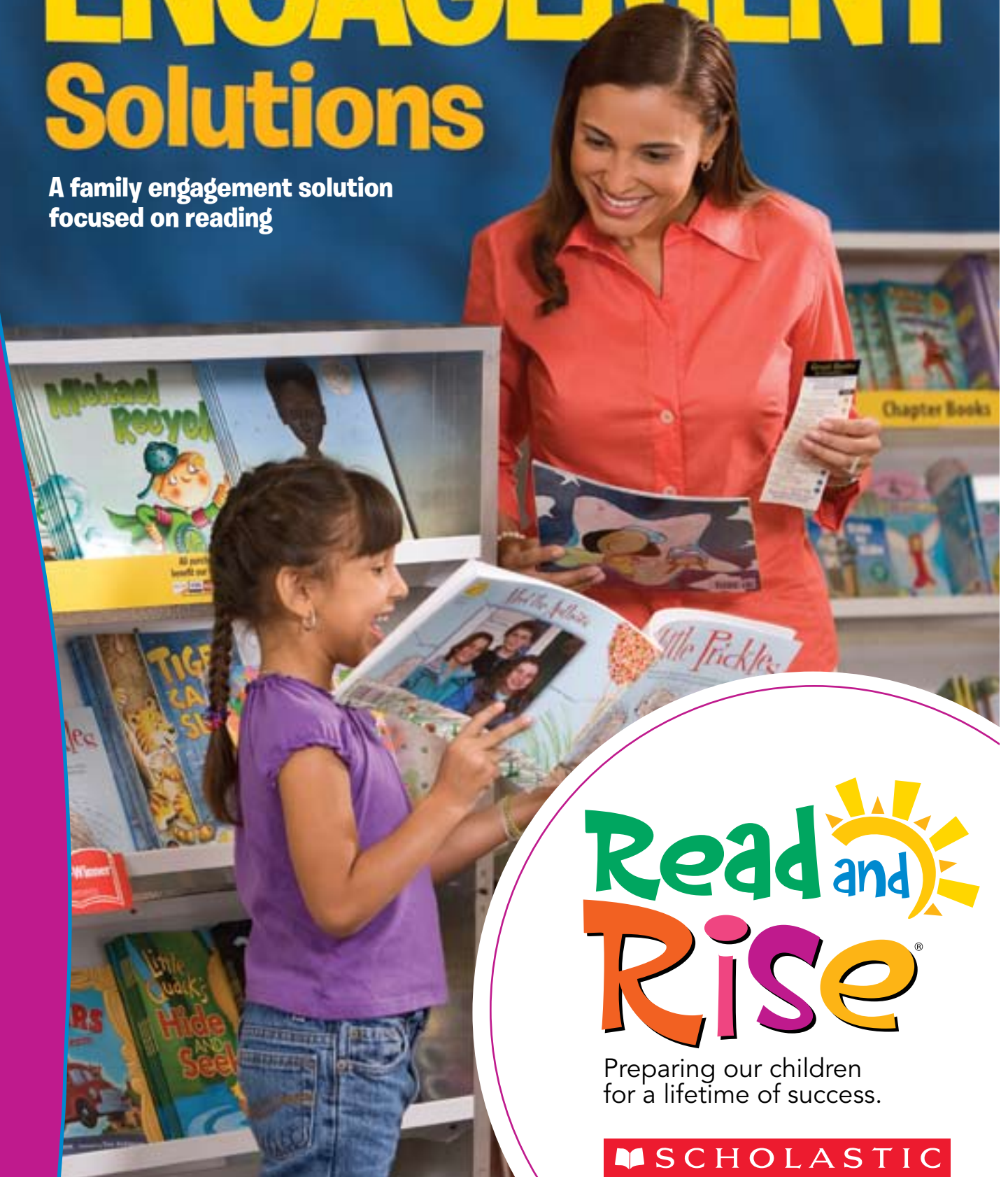


Scholastic Book Fairs **Family**

# ENGAGEMENT Solutions

A family engagement solution  
focused on reading

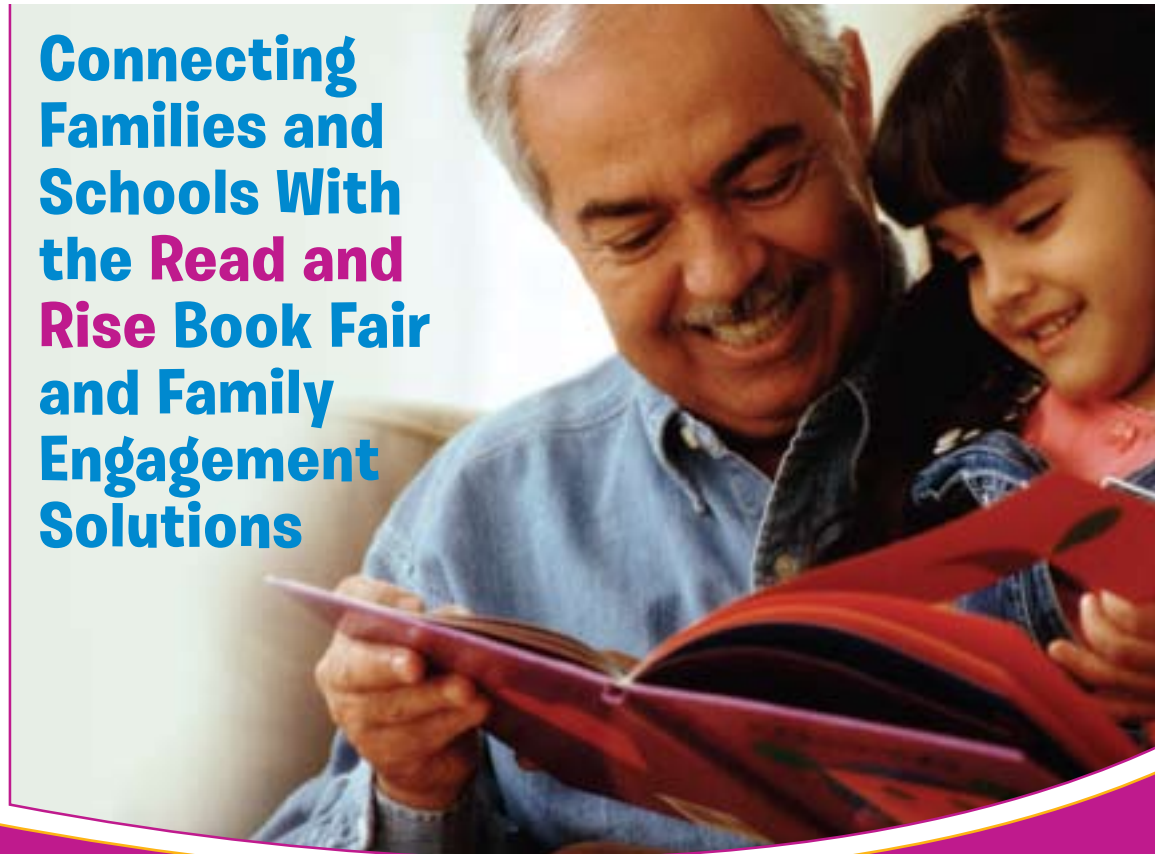


Read  and  
**Rise**<sup>®</sup>

Preparing our children  
for a lifetime of success.

 SCHOLASTIC

# Connecting Families and Schools With the Read and Rise Book Fair and Family Engagement Solutions



Read and Rise is a national Scholastic literacy initiative designed to bring families, schools, and communities together to support children's literacy development. Scholastic Read and Rise Book Fairs are designed to:

- help families foster the skills, attitudes, and behaviors that support children's literacy development
- help schools engage families through fun, literacy-based events
- better prepare children for reading and learning
- support schools with their family engagement goals

The Scholastic Read and Rise Book Fair is a complete family-centered literacy experience. As part of this special family engagement Fair, adult family members gain a deeper understanding of the important role they play as reading role models; they learn about the importance of books in reading and literacy development; and they participate in a hands-on, highly engaging build-a-book activity that allows families to create their own extraordinary books.

# The **Read and Rise program** offers the **Family Fun Time workshop** as well as a **great Book Fair**.

## Read and Rise Family Fun Time

The Family Fun Time workshop includes two parts:

- an interactive session that gives adults information on developing strong, motivated readers
- a hands-on build-a-book activity that encourages family communication and results in a unique family book

### **Family Conversation** (30 minutes)

During this interactive session, parents and family members talk about how to create literacy-rich home environments, promote the love of books and reading, and use everyday activities to build children's literacy skills. The Family Conversation features facilitated discussion and high-quality, research-based informational resources for families to use at home.

At-home resources include:

- the Read and Rise Family Guide
- a family-friendly Read and Rise Web site that features stories, games, and other fun literacy-building activities:  
[www.readandrisemag.net](http://www.readandrisemag.net)

### **Klutz Build-a-Book® Activity** (30 minutes)

As part of Read and Rise Family Fun Time, families apply their knowledge, creativity, and storytelling skills during the build-a-book make-and-take activity. The build-a-book activity allows families to work together to create their own original books while reinforcing the language and literacy skills reviewed during the Family Conversation.

Scholastic will provide each participating school with a complete facilitator's kit to run the Read and Rise program.



# The Scholastic Read and Rise™ Book Fair

Great books at great prices allow everyone to participate – and all purchases benefit the host school!\*

The Scholastic Read and Rise Book Fair features a wide selection of children’s books and includes a selection of popular children’s books and classics, as well as quality ethnic and multicultural titles. These reading events run for one week and include time for student and faculty previews, Family Fun Time, and the Book Fair shopping experience.

**Affordable** – The Book Fair contains hundreds of high-interest books with many titles priced below \$5 to ensure that all students may participate.

**Age Appropriate** – Scholastic offers three Book Fairs designed to accommodate most school types:

- Elementary School Book Fair (grades PreK–5)
- Middle School Book Fair (grades 6–8)
- Combined Book Fair (grades PreK–8)



**Easy** – Each Book Fair is delivered in rolling cases that move easily and can lock each day. The Book Fair is easy to set up and display in any school location, and can be hosted by 3–5 family or staff volunteers.

\*Schools hosting a Read and Rise Book Fair will receive a percentage of the total revenue, including purchases made with Title 1 and grant funds.



## Read and Rise Reading Certificates provide all children with the opportunity to choose books of their own.

- To ensure that all children have access to books, schools can distribute reading certificates to students that need financial assistance to buy books.
- Make sure every student has an opportunity to choose a book they want to read for fun.
- Reading certificates are distributed as an incentive for families to attend and participate in the Read and Rise Family Fun Time workshop.

Read and Rise certificates will be available online. The cost of the certificates will be included in your purchase of the Read and Rise program. More information will be provided when you book your event.



**A FAMILY**  
engagement solution  
focused on **READING**

**A highly successful fundraiser!**



Scholastic Read and Rise™ Book Fairs are dynamic, family-centered literacy experiences designed to engage parents and family members in their children's reading development. Contact us for more information on how to bring this family engagement solution to your school or district.

**To schedule a Scholastic **Read and Rise Book Fair** or learn more about **Read and Rise Family Engagement solutions**, contact [readandrise@scholasticbookfairs.com](mailto:readandrise@scholasticbookfairs.com) or call **1-877-348-8222**.**

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[www.scholastic.com/bookfairs](http://www.scholastic.com/bookfairs)

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