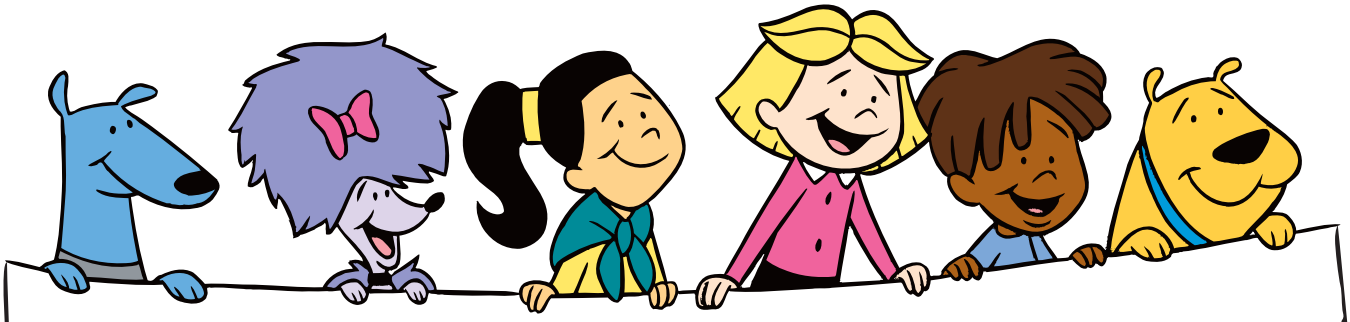

[Insert name of school] to host
Community Book Fair Event, [insert date]

What: [insert name of school] will host a special Clifford Family Event on [insert day, date], from [insert time] to [insert time], as part of its weeklong Scholastic Book Fair.

The event will help raise funds for [insert description of school project e.g. the purchase of classroom computers].

Students, teachers, and members of the community are invited to [describe major activity, e.g. meet Clifford the Big Red Dog, star of the top-rated PBSKids series, and search for buried bones, or join Clifford for a read aloud]. Also planned for the evening are [insert information about other activities, refreshments, and/or door prizes, e.g. a pin the tail on Clifford game and a pizza party].

The book fair will feature specially priced books and educational products, including newly released works, award-winning titles, children's classics, interactive software, and current bestsellers from more than 150 publishers.

When: the book fair will be held daily from [insert time] to [insert time], [insert date] - [insert date].

Where: [insert name of school] is located at [insert school address].

More: special guest [insert names of any special guests you may have recruited - a local author, your mayor, or a radio show host] will read from [insert title of clifford book]. Afterward, students can pose for pictures with the big red dog.

Proceeds from the fair will be used to pay for classroom materials and special school projects at [insert school name]. Anyone who wants to help the school expand its classroom libraries is invited to purchase and donate books through the classroom wish list program.

Contact: [insert contact name], [insert school name], [insert phone number]

SCHOLASTIC