

# Your School + Classroom Wish List= A Winning Formula



Why a Classroom Wish List program? It helps build classroom libraries and promotes interest in reading, with the added benefit of boosting your Book Fair sales. Plus, it's easy:

1. Set up a display with the materials we provide.
2. Invite teachers to a special preview to select books.
3. Encourage customers to purchase and donate books.

+++++

## Materials

- Science project display board, bulletin board, or similar background
- Card pockets (from the Book Fair Kit box)
- Book Donation Card reproducible (page 3 of this booklet)
- Gift Certificate reproducible (page 4 of this booklet)
- 8½ inches x 11 inches Classroom Wish List poster (in the middle of this booklet)

+++++

## Directions for Creating a Display

1. Download from [www.scholastic.com/cptoolkit](http://www.scholastic.com/cptoolkit) or photocopy Book Donation Cards (page 3) and Gift Certificates (page 4).

**Note:** Cut out and set Book Donation Cards (10 for each teacher) aside until your Teacher Preview event.

2. Attach Classroom Wish List poster to the top center of your display. (Poster bound in this booklet.) If you need two or more displays, download the poster from [www.scholastic.com/cptoolkit](http://www.scholastic.com/cptoolkit).

3. Follow the folding instructions on card pockets and attach to science project display board, bulletin board, or background of your choice.

**Note:** Need more card pockets? Use sealed #10 business envelopes, cut in half and tape to board.

4. Write grade levels and teachers' names on card pockets. Include special teachers such as media specialist, music, art, gym, etc.

**Note:** Put a few blank Gift Certificates in each card pocket.

5. Label cases and shelves by downloading or photocopying location numbers and letters (see inside back cover). Cut out and tape to cases. For example, place Case 1 on a case, and Shelf A, B, C, D, etc., on corresponding shelves.

