₩SCHOLASTIC

Hey, Parents!

At school your child has been learning about the power of plants to improve communities. You can help them grow their knowledge even more with this fun family activity.



GO ON A "PLANT HUNT"

Grab your phone or a camera and head outside for a family plant hunt. Using the chart below as your quide, snap pictures of environmental challenges in your community as well as examples of where plants are part of the solution.

FIND THE ECO CHALLENGE	FOUND IT!	SPOT THE PLANT SOLUTION	FOUND IT!
Rain water is eroding the soil.		Find a tree with roots that help prevent soil erosion.	
There's not enough shade for people and small animals.		Find plants and trees with large leaves that provide shade.	
Vacant lots are trash-filled and don't have any grass or other plants.		Find flowers with bright colors that attract pollinators like bees.	
Large areas growing a single crop prevents diversity in ecosystems.		Find a biodiverse area with at least three types of plants.	
Concrete and asphalt roads without plants are noisy.		Find plants near a busy traffic area that muffle noise pollution.	
Add your own challenge:		Add your own solution:	
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SHARE YOUR FINDINGS

FOR YOUR FAMILY Post your challenge-and-solution photos on Instagram, Facebook, or Twitter with the hashtag #PlantHunt for a chance to win prizes in the Plant Hunt Sweepstakes.

FOR YOUR CHILD Encourage your child to enter the Planting Your Solution Contest with their own innovative plant-based solution to an environmental problem. Flip this page over for the entry form and abbreviated rules. When your child is finished with their entry, return it to their teacher, or submit it for them at scholastic.com/bloom/contest.

SWEEPSTAKES RULES. NO PURCHASE NECESSARY TO ENTER OR WIN. Students in grades 6-8, 50 US & DC; submitting teachers or parents/legal guardians 18+, 50 US & DC. Teacher and parents/ legal guardian may submit an entry. Prizes: Four (4) Submitting Adults will be selected from all entries at random. Each winner will receive a \$50 credit to Scholastic.com. All entries need to be posted on Instagram, Twitter, and/or Facebook and feature the hashtag #PlantHunt to be eligible. Entries posted on the social media account (or accounts) of a child are required to have the Submitting Adult verify eligibility if selected as a winner. An entry must be received between 12:01 a.m. Eastern Time ("ET") on April 1, 2019, and 11:59 p.m. ET on May 10, 2019. For full rules, go to WeAreBLOOM.org/PlantHunt/rules. Void where prohibited. See other side of this page for student contest rules.

