

INSPIRE ART AWARD SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. SWEEPSTAKES SUBJECT TO THESE OFFICIAL RULES.

1. TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the **Inspire Art Award Sweepstakes** (the “Sweepstakes”), a Nominating Adult (as defined below) must go to the Sweepstakes submission form scholastic.com/artisallaroundus/inspireartaward and complete the online nomination form. Entries may only be submitted electronically, through the submission form. To be considered eligible for entry, all the required fields on the online submission form must be completed. If those fields are not completed or are not completed in good faith, the entry will be considered ineligible. An entry must be received between 12:01 a.m. Eastern Time (“ET”) on March 7, 2019, and 11:59 p.m. ET on April 8, 2019 (the “Entry Period”).

2. ELIGIBILITY: The Sweepstakes is open to nominations from any person, 18 or older (19 in AL or NE) who lives in the 50 United States or the District of Columbia (the “Nominating Adult”). The teacher they are nominating (the “Nominated Teacher”) must also be over 18 (19 in AL or NE) and at the time of entry are teaching in any or all of grades 7-12 in a public school, an accredited private school, or a home school in the 50 United States (or the District of Columbia) which is in compliance with the laws and regulations of its state/district and who are legal residents of the United States. Employees of Scholastic Inc. (“Scholastic” or “Sponsor”), Pepsico, and members of their immediate families (parents, children, siblings, spouse) or family members living in the same household (whether related or not), their parents, subsidiaries, affiliates, and their advertising, promotion, and production agencies, manufacturers or distributors of sweepstakes materials are not eligible to enter (collectively, “Sponsor and Promotion Parties”). Void where prohibited or restricted by law. Any person who attempts to defraud or tamper with the Sweepstakes will be ineligible for prizes. The Nominating Adult may only nominate five (5) separate teachers. Only five (5) nominations for any Nominated Teacher shall be included in the pool of eligible entries.

3. ENTRY: By submitting an entry, each Nominating Adult agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to or permission of the Nominating Adult except as prohibited by law. The Nominating Adult’s and Nominated Teacher’s personally identifiable

information submitted in connection with his or her entry shall be subject to Scholastic's privacy policy found at scholastic.com/privacy.htm.

4. PRIZES: Ten (10) Nominated Teachers (the "Winners") will be selected in a random drawing from among all the eligible entries received. The Winners will each receive a \$1,000 grant for use in their school or classroom (ARV: \$1,000) and \$100 worth of art supplies (ARV: \$100). Sponsor will notify the Winners to confirm acceptance of the prize. If a potential winner does not agree to the obligations in these Official Rules, Sponsor may award that prize to another Nominated Teacher at Sponsor's sole discretion. Winners will be notified on or about April 10, 2019. The grant will be issued to the Winners' schools, however, the funds must be used for the Winners' classrooms, and the school recipients may be asked to sign an affidavit stating the same.

5. GENERAL: By entering, the Nominating Adult and any Winners agree to release and hold harmless Sponsor, and Promotion Parties, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance, use of the prize, participating in or traveling to or from any prize-related activity. The Winners, the Nominating Adults who submitted the winning entry, and the Winners' schools may each be required to sign and return an affidavit of eligibility and liability/publicity release within five (5) business days of notification attempt or an alternative winner may be selected. The Sponsor is not responsible for delays in receiving or responding to winner prize notifications and such winner may be disqualified at Sponsor's sole discretion. Prizes will only be executed in and delivered to addresses within the United States. The Winners may be required to participate in reasonable promotional activities, which may include appearances on television or radio. By entering the Sweepstakes and/or accepting a prize, the Nominating Adult, the Winners and the Winners' schools grant to Sponsor and Promotion Parties and their designees the right to use his or her name, likeness, hometown, biographical information, school name, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network,

technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Sweepstakes.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

6. WINNERS' NAMES: The names of the Winners will be available on approximately May 13, 2019. You may request the names of the Winners by sending an email to scholastic submissions@scholastic.com with the subject line "Inspire Art Award Winners' List."

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012.

For any questions or concerns regarding this Sweepstakes, please contact scholastic submissions@scholastic.com.