







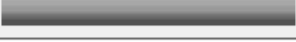

Administrator Market Survey
Student Information Systems
December 12, 2006

Administr@tor Tech Subscribers
Data Compiled by Tony Calega



1. Does your school/district have a student information system?

		Response Percent
Yes		85.4%
No		14.6%
		Total Respondents
		(skipped this question)



2.If your district is planning to purchase an SIS system, which vendors will you be evaluating?

		Response Percent
Sungard Pentamation's eSchoolPLUS		25%
STI's InformationNOW		25%
Pearson Chancery SMS		25%
Pearson's PowerSchool		50%
Maximus' SchoolMax		25%
Infinite Campus		25%

3. Are you personally responsible for purchasing, recommending or specifying SIS solutions for your school/district?

		Response Percent
Yes		58.5%
No		41.5%

4. Which do you prefer?

		Response Percent
Web-based SIS		73.2%
Windows-based SIS		26.8%

5. What are important technology factors when you are selecting an SIS system? (check all that apply)






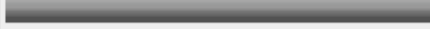
		Response Percent
Scalability of product		76.3%
Web services		65.8%
SIIF compliant		42.1%
Oracle based		5.3%
.Net based		10.5%
SQL Server (Microsoft based)		42.1%
Other (please specify)		13.2%

6. What information sources MOST influences your decision when considering a particular student information system for purchase?

		Response Percent
Word of mouth		85.4%
Vendor sales rep		39%
Approved distributor/dealer		41.5%
Advertising		7.3%
E-mail		4.9%
Direct mail		7.3%
Trade shows		31.7%
Webinars		17.1%
Internet search		14.6%
Other (please specify)		17.1%

Open-ended results: state decision , known users and vendors, current customer references, reputation and research, Installed base, other school recommendation, Bidding process

7. Which education publications are you currently reading?

		Response Percent
Scholastic Administr@tor		80%
T.H.E. Journal		57.5%
Eschool News		55%
District Administration		70%
Edutopia		40%
Education Week		35%

Open-ended results: ASCD Ed Leadership, Florida School Business