

Exclusive Added Value Opportunities! *

Target Administrators! Maximize your ROI with the following options:

- ***Emailed Reader Response Card:*** Maximize your ROI with increased leads. Fast and easy - emailed directly to administrators!
- ***Administrator Panel Discussions:*** Qualitative, informative discussions with administrators.
- ***Online Product Giveaways:*** Enter a product into our monthly "Sweepstakes" - a great research tool!
- ***Custom Surveys to Administrators:*** Product and market feedback from an elite group with buying power.
- ***BONUS Leads:*** Secure valuable administrator direct mail or email names.
- ***Online Sponsorships***
- ***Ad Impact Study***
- ***Custom Advertorials***
- ***Banner Ads***

Act Now! Contact your marketing consultant to build your added value package.

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**Based on specific ad schedule*