



**SCHOLASTIC
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ASSISTANCE**

Zip Zoom English Product Overview

Zip Zoom English is a supplemental language and literacy program for English-Language Learners (ELLs) in grades K-3. Based on six years of research and classroom tested with thousands of students, it is designed to complement a core reading or ESL program with an explicit and systematic approach to developing the language, literacy, and content knowledge needed to achieve academic success. *Zip Zoom English* achieves oral language and reading comprehension gains through:

- Teacher-led instruction that addresses the five elements of reading, as identified by the National Reading Panel
- Interactive, self-paced learning software that corresponds to the content-rich topics presented to students through teacher-led instruction and differentiated practice
- Resources for differentiated practice to be used during independent, paired, and small group work
- Carefully sequenced leveled readers that focus on the introduction and extensive repetition of high-imagery, high-frequency, and phonetically-regular words
- Placement, progress monitoring and outcome assessments, plus data-driven reports and a teacher management system to track growth and differentiate instruction
- Online professional development coupled with video workshops that model best practices for working with ELLs to support teachers who may be new to English-language teaching

Instructional Content

Research-based *Zip Zoom English* is scientifically proven to accelerate oral language, vocabulary, sight word recognition and fluency

Phonemic Awareness

- Songs and chants reinforce specific sounds and key phonological and phonemic awareness tasks.
- Children learn, repeat, and choose words targeted for initial vowel and consonant sounds, covering all 26 letters of the alphabet.

Phonics

- Children develop sound and letter knowledge while building and spelling new words and using them in sentences.
- Children progress to decoding words that include consonants, digraphs, diphthongs, blends, variant vowels, and advanced phonic elements.

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Vocabulary

- Children build content knowledge and practice vocabulary through animated lessons.
- The Read-Aloud Library and the Critical-Word Readers provide practice with vocabulary including high-frequency, high-meaning, and phonetically regular words.

Fluency

- Students listen to modeled readings from a selection of classic and non-fiction titles in a variety of topics and genres.
- Students develop and improve fluency through echo reading, choral reading, partner reading, and repetition.

Comprehension

- Teachers preview books to draw on children's prior knowledge, discuss context clues, and encourage children to picture and describe what they read.
- Students develop comprehension strategies such as making predictions, rereading, summarizing, sequence of events, story structure, etc.

Instructional Design

Zip Zoom English provides teaching materials and resources to motivate ELLs and help them develop critical language and reading skills. The components are:

- ***Scholastic Zip Zoom English Software*** – Engages children in critical language and reading practice with interactive visual and auditory supports that scaffold learning and motivate students
- ***Zip Zoom Teacher Manager*** – Stores student data, tracks progress, and generates reports based on software performance
- ***Zip Zoom English Professional Guide*** (one per level) – A teaching guide covering ten content-rich topics that scaffolds learning with systematic and explicit direct instruction and skills practice
- ***Teacher Resources CD*** (one per level) – A level-specific CD that contains printable resources for instruction, differentiated practice, and assessment, as well as video workshops for professional development.
- ***Read-Aloud Library*** (Ten titles per level) – Includes a mix of nonfiction and fiction to develop content knowledge and vocabulary
- ***Word & Picture Book*** – Books that teach content vocabulary and language structures, as well as reinforce content knowledge
- ***Critical-Word Readers and Audio CDs*** (60 titles, 20 per level, 6 copies each) – Books and CDs that build reading fluency and engage children through the systematic introduction and repetition of “critical words”
- ***Zip Zoom Song & Chant Poster Book and Audio CD*** – Resources to help children learn specific sound and sound placement in words as well as key phonological and phonemic awareness tasks
- ***Phonemic Awareness Songs & Chants*** – A resource to teach classic nursery rhymes and chants to develop phonological and phonemic awareness skills

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Assessments

Zip Zoom English contains evaluation tools that provide instructors and staff with information they can use to determine student placement and achievement gains. During session instruction, there are many opportunities for the teacher to informally assess the student's understanding of language, literacy and content knowledge. The program also administers formal assessments after each even-numbered lesson, providing intermittent checks on phonology, oral vocabulary, and critical words.

Screening

Zip Zoom English Placement Assessment is an easy-to-use screener that provides teachers with information about an English-language learner's knowledge of oral (receptive) vocabulary and phonological awareness. The Placement Assessment is not a diagnostic test, although the results from the test will help to inform instructional needs for the child.

Progress Monitoring

The software management system allows teachers to review and print Ongoing Progress Monitoring Reports for each student. The software also includes a Message Center where messages and alerts guide teachers and keep them informed of student progress. Additional assessment tools include:

- Progress Monitoring Assessments which provide formal, periodic checks
- A Teacher Manager that provides data-driven reports about student assessment scores and can be used to tailor instruction and practice to meet students' individual needs.
- Outcomes Assessments provide mid- and end-of-level learning snapshots of English-language learners beginning the transition to English.

Motivation and Engagement

Zip Zoom English combines authentic and engaging texts with interactive technology that allows students to work at their own pace within a nurturing, supportive environment. Each level of the software features topics that are relevant and engaging to children. Students who use ***Zip Zoom English*** can experience success and see their skills improve in as little as twelve weeks.

Intervention Strategies

Zip Zoom English is designed to complement a core reading or ESL program for English Language Learners. The multimedia approach accommodates students at varying levels and needs. Progress monitoring reports perform intermittent checks and provide student assessments, which provide assistance with making modifications to meet student's individual needs.

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Home-School Connection

Zip Zoom English provides tools to help initiate ongoing communication with families. Each lesson includes tips to engage families and resources, such as Family Letters and Take-Home Books.

- Parent letters, available in Spanish and English, introduce the program and describe the various components.
- The Teacher Resources CD includes letters that will update parents on upcoming topics and activities before beginning each lesson.
- Staff can share test results and progress reports with parents during conference times.
- Students can bring home books from the Read-Aloud Library and share them with their families.

Professional Development

The **Zip Zoom English Teacher Resources CD** provides Professional Development Video Workshops to help strengthen the teacher's knowledge, skills and strategies as educators of young English-language learners. There are five Video Workshops for each of the three levels of the **Zip Zoom English** program, with one workshop for each of the five elements of reading and language development: Phonological and Phonemic Awareness, Phonics and Decoding, Vocabulary, Comprehension, and Fluency.

In addition, **Zip Zoom English** includes enrollment in the *Scholastic Red* facilitated online course, *Reading Success for English Language Learners*. The seven online sessions focus on developing key knowledge and literacy skills that most benefit ELLs:

- Session 1: The Context for Teaching English-Language Learners to Read
- Session 2: Phonemic Awareness, Phonics, and Spelling Instructions
- Session 3: Fluency Instruction and Practice
- Session 4: Vocabulary Is Critical to Success in Comprehension
- Session 5: Teaching Students to Comprehend a Wide Variety of Texts
- Session 6: Writing with English-Language Learners
- Session 7: Content-Area Instruction for English Language Learners

Scholastic-facilitated online *Red* courses create a community of learners focused on reading achievement. *Red* courses include a balance of online and in-person work, peer discussion, and individual study. The online sessions introduce key pedagogical ideas and best-practice strategies that teachers can immediately implement in the classroom.