

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Scholastic Inc.
557 Broadway
New York, NY 10012
Tel. No. 212-343-6100
FAX No.: 212-343-4799

Official Publication of:
Established: 2002
Issues per year: 8

FIELD SERVED

SCHOLASTIC ADMINISTRATOR serves administration in K-12 education including Superintendents & Assistant Superintendents, Principals, Technology Coordinators, Chief Technology Officers, MIS/IT, School Board Presidents, Curriculum Directors, State Dept. of Education, Business Managers & Purchasing Agents, Media Specialist and AV Directors, Title 1/Federal Program Directors and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are key personal as defined above. Copies are addressed and mailed via USPS to qualified recipients.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	21
Advertiser and Agency _____	2,421
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	3,745
All Other _____	940
TOTAL	7,127

*See Paragraph 11

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	98,859	100.0	98,859	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	98,859	100.0	98,859	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	-	-			101,000						
February _____	184	284			101,100	May _____	42	1			101,053
March/ April _____	67	61			101,094	June _____	11,009	3			90,047
						TOTAL	11,302	349			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006
 This issue is 2.8% or 2,743 copies above the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Superintendent, Assistant Superintendent _____	25,407	25.1
Chief Technology Officer/Tech Coordinator/MIS/IT _____	16,199	16.0
Curriculum Directors _____	13,076	12.9
Principal _____	10,092	10.0
Business Manager/Purchasing _____	8,889	8.8
School Board President _____	7,953	7.9
Special Education Directors _____	7,179	7.1
Media Specialist/AV Director _____	6,279	6.2
Title 1/Federal Program Directors _____	2,481	2.5
Others Allied to the Field _____	3,498	3.5
TOTAL	101,053	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	101,053	-	-			101,053	100.0
*Association rosters and directories _____	101,053	-	-			101,053	100.0
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	101,053	-	-			101,053	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			101,053	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multiple Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			101,053	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			1,125		400-427 Kentucky _____			1,270	
030-038 New Hampshire _____			475		370-385 Tennessee _____			1,558	
050-059 Vermont _____			503		350-369 Alabama _____			1,084	
010-027 Massachusetts _____			2,743		386-397 Mississippi _____			926	
028-029 Rhode Island _____			325		EAST SO. CENTRAL			4,838	4.8
060-069 Connecticut _____			1,378		716-729 Arkansas _____			2,026	
NEW ENGLAND			6,549	6.5	700-714 Louisiana _____			809	
100-149 New York _____			6,501		730-749 Oklahoma _____			3,017	
070-089 New Jersey _____			4,884		750-799 Texas _____			8,871	
150-196 Pennsylvania _____			4,072		WEST SO. CENTRAL			14,723	14.5
MIDDLE ATLANTIC			15,457	15.3	590-599 Montana _____			1,587	
430-459 Ohio _____			5,351		832-838 Idaho _____			695	
460-479 Indiana _____			1,867		820-831 Wyoming _____			412	
600-629 Illinois _____			5,407		800-816 Colorado _____			1,696	
480-499 Michigan _____			3,497		870-884 New Mexico _____			660	
530-549 Wisconsin _____			2,591		850-865 Arizona _____			1,422	
EAST NO. CENTRAL			18,713	18.5	840-847 Utah _____			451	
550-567 Minnesota _____			2,241		889-898 Nevada _____			241	
500-528 Iowa _____			1,908		MOUNTAIN			7,164	7.1
630-658 Missouri _____			3,311		995-999 Alaska _____			530	
580-588 North Dakota _____			713		980-994 Washington _____			2,130	
570-577 South Dakota _____			1,032		970-979 Oregon _____			1,557	
680-693 Nebraska _____			2,428		900-961 California _____			7,422	
660-679 Kansas _____			1,748		967-968 Hawaii _____			72	
WEST NO. CENTRAL			13,381	13.2	PACIFIC			11,711	11.6
197-199 Delaware _____			267		UNITED STATES			100,982	99.9
206-219 Maryland _____			609		969 & 004-009				
200-205 Washington, DC _____			131		U.S. Territories _____			28	
220-246 Virginia _____			1,441		Canada _____			16	
247-268 West Virginia _____			471		Mexico _____			2	
270-289 North Carolina _____			1,433		Other International _____			25	
290-299 South Carolina _____			951		APO/FPO _____			-	
300-319 Georgia _____			1,546		TOTAL QUALIFIED CIRCULATION			101,053	100.0
320-349 Florida _____			1,597						
SOUTH ATLANTIC			8,446	8.4					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2002	2003	2004	2005	*2006
Total Audit Average Qualified:	100,113	101,000	99,089	99,338	98,859
Qualified Non-Paid: _____	100,113	101,000	99,089	99,338	98,859
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2006 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
8	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

ALLOCATED FOR TRADE SHOWS AND CONVENTIONS:

11, 375 copies of the June Scholastic Administrator were distributed at the NECC, the National Education Computing Conference, held on June 20-23, 2004 in San Diego, CA. The copies were included in gift bags and distributed to all attendees

PARAGRAPH 3b:

Association rosters and directories include 4 sources of circulation for a quantity of 2,694 copies or 2.7% to 84,098 copies or 83.2%, including Quality Education Data.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 12, 2006
Alyson Finnegan, Associate Circulation Director Michele Robinson, Group Publisher	State	New York
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	New York
IMPORTANT NOTE:	Received by BPA Worldwide	July 12, 2006
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PD
	ID Number	S351P0J6