

<i>Issue</i>	<i>Features</i>	<i>Highlights</i>	<i>Bonus Circ./Added Value</i>
January 2007 Ad Close: Nov. 15 Material Close: Nov. 22	<ul style="list-style-type: none"> • Teacher Turnarounds • Decrepit Schools • Dealing with School Boards 	<ul style="list-style-type: none"> • Special Needs • School-Parent Communication • Curriculum: Literacy • Funding/Grants • Handhelds 	FETC <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Email/Direct Mail Names</i>
February 2007 Ad Close: Jan. 3 Material Close: Jan. 8	<ul style="list-style-type: none"> • Top Education Schools • Education Law Primer 	<ul style="list-style-type: none"> • Presentation/Projection Special Pullout Buyer's Guide • Security • Assessment and Accountability • Curriculum: Math & Science • Multimedia/Presentation Tools • High Tech Libraries 	TCEA; NASSP <i>Advertorials</i> <i>Reader Service Email Blast</i> <i>Email/Direct Mail Names</i>
March/April 2007 Ad Close: January 29 Material Close: Feb. 5	<ul style="list-style-type: none"> • Career Issue: Top Salaries and Negotiation Strategies • Leasing Vs. Buying 	<ul style="list-style-type: none"> • Hi-Tech Classroom Tools • Professional Development • Whiteboards/One-to-One • Handhelds • Curriculum: Literacy • Total Cost of Ownership (TCO) 	AASA; ASCD; COSN; CUE NSBA; NAESP; NSSEA <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Email/Direct Mail Names</i>
May 2007 Ad Close: March 30 Material Close: April 6	<ul style="list-style-type: none"> • Big Ideas: Hottest Trends in Education • Getting Your Budget Passed 	<ul style="list-style-type: none"> • Data-driven Decision Making • School Security • Professional Development • Curriculum: Math & Science • Multimedia/Presentation Tools 	IRA <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Custom Surveys</i> <i>Email/Direct Mail Names</i>
June 2007 Ad Close: April 20 Material Close: April 27	<ul style="list-style-type: none"> • Special NECC Roundup • The Most Intriguing People in Education • "The 20 to Watch" 	<ul style="list-style-type: none"> • Handheld/Mobile Products • Curriculum Software • AV/Multimedia • Assessment and Accountability • Curriculum: Literacy 	NECC; InfoComm <i>Ad Impact Study</i> <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Email/Direct Mail Names</i>
August 2007 Ad Close: June 8 Material Close: June 15	<ul style="list-style-type: none"> • Back to School, Pt. 1 	<ul style="list-style-type: none"> • Curriculum: Math & Science • Multimedia/Presentation Tools • Security • Handhelds 	QED Forum <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Email/Direct Mail Names</i>
Sept 2007 Ad Close: July 15 Material Close: July 22	<ul style="list-style-type: none"> • Back to School, Pt. 2 	<ul style="list-style-type: none"> • Curriculum: Literacy • Funding and Grants • Professional Development • Assessment and Accountability 	Ednet <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Custom Surveys</i>
October/November 2007 Ad Close: Sept. 5 Material Close: Sept. 11	<ul style="list-style-type: none"> • Schools of Distinction 	<ul style="list-style-type: none"> • Professional Development • Curriculum: Math & Science • Student Assessment • ELL • Multimedia/Presentation Tools 	NSBA T&L; ASBO; NMSA <i>Reader Service Email Blast</i> <i>Advertorials</i> <i>Email/Direct Mail Names</i>