



ONLINE



The Largest Online Educator Reach

•30 million +
page
views/month



•2 million
unique
users

AD SIZES AND SPECS

- ◆ 300x250 (medium rectangle)
- ◆ 120 x 600 (skyscraper)
- ◆ 160 x 600 (wide skyscraper)
- ◆ 728 x 90 (leaderboard)
- ◆ 120 x90 (button)
- ◆ GIFS, Flash and jpegs only
- ◆ Maximum of three looping rotations
- ◆ 15K max; 25K for rich media
- ◆ All rich media must be user-initiated
- ◆ Creative due three weeks in advance

RATES

CPM = \$75

CALL YOUR SALES REP FOR MORE INFORMATION

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Your Direct Connection to the Education Elite