

2007 Ad Rates

4C RATE	1X	3X	6X	8X
PAGE	\$12,500	\$11,875	\$11,300	\$10,700
1/2	\$9,600	\$9,120	\$8,665	\$8,230
1/3	\$8,505	\$7,825	\$7,230	\$6,804

B&W less 15%



CALL YOUR SALES REP FOR MORE INFORMATION

Southeast/Central
Caliann Mitoulis
215.370.5813

Mid West/New England/Mid-Atlantic
Guy Blumberg
212.343.6375

West Coast
Chip Fesko
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