










Special Report: Projection/Presentation






What attributes are most important when selecting a projection/presentation product for your school/district?

		Response Percent
Education focus		88.7%
Brand recognition		6.5%
Company reputation		37.1%
Product/company credibility		41.9%
Solution focus		4.8%
Tech support		25.8%
Customer service		43.5%

Are you personally responsible for purchasing recommending or specifying projection/presentation products for your school/district?

		Response Percent
Yes		54%
No		46%

What publication do you currently read?

		Response Percent
Scholastic Administr@tor		50%
T.H.E. Journal		7.5%
Technology & Learning		10%
District Administration		12.5%
ESchool News		7.5%