

SCHOLASTIC ADMINISTRATOR



Now! Reach over 115,000 Administrators Online!
Fast. Easy. Cost-effective.

EDITORIAL

Each bi-weekly electronic newsletter offers the latest educational technology solutions and practical leadership strategies.

Regular Sections Include:

- School Leadership
- Technology Solutions
- Just-in-Time Teaching Ideas
- Plan Ahead

REACH

Reach up to 115,000 Administrators

Job Titles Include:

- Principals
- MIS/IT
- Superintendents/Assistant Superintendents
- Business Managers/Purchasing Agents
- District Administrators
- Librarians/Media Specialists
- Special Education Directors

DEADLINES

Ezines send the 1st & 15th of every month.
All creative due 3 weeks prior to mail date.

AD SIZES

Half-Banner: 234 x 60 pixels, 12K max file size
Vertical Banner: 120 x 240 pixels, 12K max file size

- GIFS and jpegs only

▪Maximum of three rotations

Price: \$5,000 per insertion

E-Zine

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