

Editorial Calendar, *Instructor*

2013 / 2014 Issues	In Schools	Ad Close	Ads Due	Highlights
Late Fall 2013* Professional Development Bonus Circ: SIIA	12/12/13**	11/1/13**	11/04/13**	<ul style="list-style-type: none"> Common Core: Myths and Facts Great Habits for Great Readers Boys and Learning: The Latest Research PD: Online PD—MOOCS, Online Conferences, Continuing Education Teacher's Picks: Gaming and Apps
Winter 2014* Arts & Crafts Bonus Circ: FETC, TCEA, ASCD, CoSN	2/10/14**	1/03/14**	1/06/14**	<ul style="list-style-type: none"> Common Core: Strategies for Close Reading Tech Teaching: Lesson Sharing, Pros and Cons Special Section: The Crafty Classroom PD: Making the Most of Conferences Teachers Picks: Arts & Crafts
Spring 2014 Science & Tech Bonus Circ: US News STEM Solutions	3/31/14**	2/20/14**	2/21/14**	<ul style="list-style-type: none"> Common Core: Real World Math STEM: Everyday Engineering Fundraising Ideas that Really Work Celebrate National Poetry Month PD: Avoiding Burnout Teacher's Picks: Science Products
Summer 2014* Summer Reading Bonus Circ: IRA, SIIA, ISTE	5/15/14**	4/07/14**	4/08/14**	<ul style="list-style-type: none"> Special Section: Teacher's Picks Supply List: The must-use products we love for teachers Common Core: What 2013/2014 Taught Us 5 Experts on Motivating Summer Reading The Books of Summer List PD: Ace Your Interview
Back to School 2014* The How-To Issue	8/15/14**	7/08/14**	7/08/14**	<ul style="list-style-type: none"> Teacher's Picks: Supplies for Teachers The How-To Issue <ul style="list-style-type: none"> Organize Your Classroom Manage Behavior Have Your Best Year Ever Dress for Success Plan for Retirement
Fall 2014 Tech Teaching	10/10/14**	9/04/14**	9/05/14**	<ul style="list-style-type: none"> Teacher's Picks: Tablets on Your Budget The Tech Teaching Issue <ul style="list-style-type: none"> Tablet Teaching Gamification Reaching Digital Natives

Late Fall 2014*	12/12/14**	11/01/14**	11/04/14**	• The Professional Development Issue
Professional Development				○ Planning Your Career Path
				○ Choosing a Degree Program
				○ Finding a Mentor
Bonus Circ				

** Included in this issue is a free ReadEx Ad Impact Study*

*** Tentative—final dates not confirmed. Stories subject to change.*