

## Editorial Calendar, *Instructor*

Issues	In Schools	Ad Close	Ads Due	Highlights
<b>August 2014*</b>  Back to School	08/14/14**	7/2/14**	7/3/14**	<b>The How-To Issue</b> <ul style="list-style-type: none"> <li>• Set Up Your Literacy Center</li> <li>• Manage Your Classroom Routines</li> <li>• Common Core: Math Lessons</li> <li>• Solve Any Parent Problem</li> <li>• PD: Co-Teaching Best Practices</li> </ul> <b>Teacher's Picks:</b> Teacher Lifesavers
<b>Sep/Oct 2014</b>  Tech Teaching	10/13/14**	9/2/14**	9/3/14**	<b>The Tech Teaching Issue</b> <ul style="list-style-type: none"> <li>• 50 Fabulous Apps for Teachers</li> <li>• Flip Your Classroom</li> <li>• Handwriting in the Digital Age</li> <li>• PD: Social Media and PD Books</li> </ul> <b>Teacher's Picks:</b> Literacy Products
<b>Nov/Dec 2014*</b>  Professional Development	12/01/14**	10/21/14**	10/22/14**	<b>The Professional Development Issue</b> <ul style="list-style-type: none"> <li>• Can You Teach Kindness?</li> <li>• Common Core Assessments</li> <li>• PD: Planning Your Career Path</li> <li>• PD: Books for Teachers</li> </ul> <b>Teacher's Picks:</b> Math Products
<b>Jan/Feb 2015*</b>  Arts & Crafts  Bonus Circ: TCEA, CUE	2/13/15**	1/3/15**	1/9/15**	<b>The Arts Integration Issue</b> <ul style="list-style-type: none"> <li>• Developing Creative Thinking</li> <li>• Amazing Arts Programs</li> <li>• Teaching Kids in Poverty</li> <li>• PD: Avoiding Burnout</li> </ul> <b>Teacher's Picks:</b> Arts & Crafts
<b>Mar/April 2015</b>  Science & Tech	3/31/15**	2/21/15**	2/24/15**	<b>The Science &amp; Technology Issue</b> <ul style="list-style-type: none"> <li>• STEM Projects at Every Grade</li> <li>• Growth Mindset vs. Fixed Mindset</li> <li>• Tablet Teaching</li> <li>• PD: Ace Your Interview</li> </ul> <b>Teacher's Picks:</b> Science Products

<b>May 2015*</b>	5/15/15**	4/8/15**	4/9/15**	<b>The Summer Reading Issue</b>
Summer Reading				<ul style="list-style-type: none"> <li>• Ultimate Summer Reading List</li> <li>• Avoiding Summer Brain Drain</li> <li>• End of Year Projects</li> <li>• PD: Become a Mentor</li> </ul>
Bonus Circ: IRA, ISTE				<b>Teacher's Picks:</b> Back to School List

*\* Included in this issue is a free ReadEx Ad Impact Study*

*\*\* Tentative—final dates not confirmed. Stories subject to change.*