2014 Issues	In Schools	Ad Close	Ads Due	Highlights
Winter 2014* *Teacher Evaluation/ Flipped Classrooms* Bonus Circ: FETC, TCEA ASCD, CoSN	2/06/14**	1/03/14**	1/06/14**	• COMMON CORE: Mixing teacher evaluation with Core results • TECHNOLOGY: The first nanotechnology high school • HEALTH: Guarding against concussions • LEADERSHIP: Flipped schools, year 2 • CURRICULUM: The Maker Movement hits K-12/ Plus, an excerpt from *Invent to Learn* • SOCIAL MEDIA: How Twitter and Skype are changing education
Spring 2014* *Common Core / PD* Bonus Circ: U.S. News STEM Solutions	3/31/14**	2/21/14**	2/24/14**	• COMMON CORE: The importance of librarians in becoming Common Core ready • TECHNOLOGY: Testing and technology: Can they mix? • INVESTIGATION: The credit recovery hoax • LEADERSHIP: Why pilot programs are becoming extinct • CURRICULUM: Are virtual and remote labs the Next Big Thing? • SPECIAL ED: Should your district be identifying special needs students earlier? • PD: The best ways to evaluate Your PD programs
Summer 2014* *Blended Learning / MDM* Bonus Circ: IRA, SIIA, ISTE	5/15/14**	4/07/14**	4/08/14**	• CURRICULUM: 3 different blended learning models. Which one's best for your district? • MANAGEMENT: How to properly control your students' BYOD devices • COMMON CORE: Making sense of your first CCSS test results • PD: Strategies to help your most reluctant tech teachers become comfortable • TECHNOLOGY: School-created apps • RTI: The five most common mistakes made
Back to School 2014* *Professional Development*	8/15/14**	7/08/14**	7/08/14**	• TECHNOLOGY: Bandwidth check—getting ready for the new year • LEADERSHIP: 5 smartest tactics for political success • COMMON CORE: Last-minute Core advice to give staff • INTERNATIONAL: 3 overseas ideas you can adopt right now • SPECIAL ED: A look at new tools for special needs students • PD: Month-by-month PD plan for your schools

Fall 2014* *RTI, Special Education, Curriculum* and *PD*	10/10/14**	9/04/14**	9/05/14**	• SPECIAL ED: Examining CCSS test accommodations for special needs students • PD: The power of educating your school board members • TECHNOLOGY: Tablet power—how to get the most from your devices • SECURITY: Creating safe passage for students to get to, and back from, school • COMMON CORE: Making key mid-stream corrections to your Core rollout • CURRICULUM: How science fits in your Core makeover
Late Fall 2014 *BYOD, Cloud Computing*	12/12/14**	11/01/14**	11/04/14**	• PD: Helping your teachers flip their classes • LIBRARIANS: Reimagining your media center • TECHNOLOGY: Fixing your connectivity gap, in schools and at homes • MANAGEMENT: How to empower your parents • CURRICULUM: Spotlight on foreign languages • COMMON CORE: Focusing on your math Core work

* Included in this issue is a free ReadEx Ad Impact Study
** Tentative—final dates not confirmed. Stories subject to change.