



Early Childhood Competitive Grant Programs

EVEN START FAMILY LITERACY PROGRAM (ESFL)

SCHOLASTIC OFFICE OF EDUCATIONAL ASSISTANCE

OVERVIEW

ESFL provides low-income families with integrated literacy services for parents and their young children, birth through age seven.

The purpose of the program is to break the cycle of poverty and illiteracy for low-income families.

USE OF FUNDS

Even Start projects must provide participating families with an integrated program of:

- Early childhood education
- Adult literacy
- Parenting education
- Interactive parent and child literacy activities

ESFL Programs must conduct the following activities:

1. Provide high-quality, intensive instructional programs that promote adult literacy and empower parents to support the educational growth of their children.
2. Train staff, including child care staff, to develop the skills necessary to work with parents and young children.
3. Provide and monitor integrated instructional services to parents and children through home-based services.
4. Provide year-round services, including instructional and enrichment services during summer months.
5. Use instructional programs and reading readiness activities for preschool children founded on scientifically based reading research.
6. Promote the continuity of family literacy.

KEY POINTS

- **Even Start is a state competition in which eligible applicants apply to their State Education Agency. For more information, please contact your State Education Agency.**
- **Eligible applicants must be a partnership between one or more LEAs and one or more nonprofit community-based organizations, public agencies, institutions of higher education, or public or private nonprofit organizations.**

FEATURED SCHOLASTIC MATERIALS FOR EVEN START

- ∩ AlphaTales
- ∩ Building Language for Literacy
- ∩ Even Start Packs (Spanish)
- ∩ High Frequency Readers
- ∩ Learning Side-by-Side
- ∩ My First Phonics Readers
- ∩ Reading Starts With Us
- ∩ ReadingLine Sound & Letter Kit
- ∩ ReadingLine Vocabulary Kit
- ∩ Scholastic Early Childhood Program
- ∩ Scholastic Parent & Child Magazine
- ∩ Take-Home Literacy Books and Packs
- ∩ Word Family Tales

More materials aligned to Even Start Family Literacy can be found at *Scholastic's Funding Connection*:

www.scholastic.com/grants