




Scholastic RED


Aligns to Title II, Part A


The purpose of *Title II, Part A* is to increase the academic achievement of all students by helping schools and districts improve teacher and principal quality and ensure that all teachers are highly qualified. The program offers a Local Education Agency (LEA) the flexibility to design and implement a wide variety of activities that can promote a teaching staff that is highly qualified and able to help all students—regardless of individual learning needs—achieve challenging State content and academic achievement standards. According to the federal guidance for *Improving Teacher Quality State Grants*, an LEA’s local plan must include activities that address several key areas. The following chart provides an overview of how *Scholastic RED* can help an LEA carry out activities for each required area.


Required LEA Activity for <i>Improving Teacher Quality</i>	 Scholastic RED
1. Conduct a local needs assessment and report the results.	<p><i>Scholastic RED</i> collaborates with districts to meet the need for continuous professional development for the purpose of helping teachers apply research based practices to improve academic achievement. Prior to implementation, the RED team will consult with the district leadership to determine specific district needs for professional development. Scholastic also offers the following <i>Scholastic RED Partnership Packages</i>:</p> <ul style="list-style-type: none"> ▪ <u>RED Partnership Package 1—Professional Development plus Facilitator Training</u> The school or district literacy coach or reading specialist is trained as a RED course facilitator by Scholastic to lead and support onsite study groups. This partnership package includes one day of Facilitator Training (6 hours), the Implementation and Evaluation Services package, and 20 enrollments in RED Online courses. ▪ <u>RED Partnership Package 2—Professional Development with a Scholastic Facilitator</u> A Scholastic consultant joins the school or district staff to conduct the onsite, in-person study groups. This package includes onsite Facilitator Services by a RED consultant, the Implementation and Evaluation Services package, and 20 enrollments in RED Online courses.
2. Provide professional development activities for teachers and principals that are aligned with challenging State academic content standards, student academic achievement standards, State assessments, and the curricula and programs tied to those standards.	<p><i>Scholastic RED</i> Professional Development is a combination of online learning and site-based study groups that improves classroom instruction and raises student achievement. RED online courses include video modeling of best practices, interactive simulations, job-embedded resources, and ongoing support—everything a teacher needs to make an immediate, positive impact on student learning.</p> <p style="text-align: right;">(Continued)</p>

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<p>Provide professional development activities for teachers and principals that are aligned with challenging State academic content standards, student academic achievement standards, State assessments, and the curricula and programs tied to those standards.</p> <p>Continued</p>	<p>The RED results-based instructional model includes:</p> <ul style="list-style-type: none"> ▪ Interactive Online Training—RED online courses provide video modeling of best practices, interactive simulations, teacher and student resources, feedback, and ongoing support. The online courses meet teachers' needs by providing high-quality professional development that respects time demands. ▪ Onsite Study Groups—Whether led by a district facilitator trained by Scholastic or by a Scholastic consultant, the learning continues in onsite study groups where educators collaborate with peers, reflect on learning topics, analyze student work, and watch modeled course strategy demonstrations. ▪ Focused Classroom Applications—From lesson plans, to classroom strategies and teacher resources to management tools, RED provides everything teachers need to make an immediate impact on student learning. <p><i>Scholastic RED</i> graduate-level online courses help teachers continue their professional development with a balance of online and in-person learning, peer discussion, and individual study. RED courses provide targeted training on research-based strategies for instruction, assessment, and differentiation to increase student achievement.</p>
<p>3. Provide activities that are based on:</p> <ul style="list-style-type: none"> ▪ A review of scientifically based research ▪ Have a substantial, measurable, and positive impact on student academic achievement ▪ A broader strategy to eliminate the achievement gap between low-income and minority students from other students 	<p>The <i>Scholastic RED</i> Professional Development Theory of Change specifies a set of causal relationships that link the activities in which teachers participate to a set of results. It articulates in specific, directional steps how this program—which is a teaching and learning improvement intervention—produces anticipated changes in schools and districts and in teacher and student behaviors or outcomes. The theory specifies the process through which introducing the RED professional development program changes the school and district instructional environment, affects teachers' classroom practice, and improves student learning.</p> <ul style="list-style-type: none"> ▪ The delivery model incorporates elements from adult learning theory, principles of effective professional development, and empirical research on professional development. ▪ The content of the program reflects research on professional development and on reading instruction. Both of these emphasize the importance of giving teachers appropriate content knowledge and research-based instructional strategies.

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<p>4. Coordinate professional development activities authorized with <i>Title II, Part A</i> with professional development activities provided through other Federal, State, and local programs.</p>	<p>RED can be integrated with other professional development activities using <i>Title II, Part A</i> and money from state, local, , and other sources. The federal funding programs for which RED qualifies include:</p> <ul style="list-style-type: none"> ▪ Title I, Part A—Improving Basic Programs ▪ Title II, Part D—Enhancing Education through Technology ▪ Title III—English Language Acquisition ▪ 21st Century Community Learning Centers ▪ Enhancing Education through Technology ▪ IDEA, Part B
<p>5.Ensure that the professional development needs of teachers (including teacher mentoring) and principals will be met</p>	<p>The RED Implementation Services provides comprehensive implementation services in conjunction with RED online course to improve teacher practice and raise student achievement. This optional service provides educators with the tools, processes, and support that translate into solid results. The optional Implementation and Evaluation Services package includes:</p> <ul style="list-style-type: none"> ▪ A dedicated Implementation Manager manages each implementation beginning with a comprehensive needs assessment and ending with the presentation of a summative report. ▪ The Summative Implementation Report includes a presentation of an evaluation, which shows the impact RED has had on teaching and learning using pre- and post-test data and surveys from teachers and facilitators. Reports include quantitative and qualitative data, course completion figures, and recommendations for the next RED implementation. ▪ Online Learner Progress and Assessment Reports provide essential evaluation tools to manage and evaluate the district's RED implementation, including the resources to manage and track teachers' course progress and the data to determine the impact of RED on teacher content knowledge, instructional practice, and confidence in the instruction of reading. ▪ RED will create a Customized Professional Development Web Site for the district. The Web site is an important communication mechanism to ensure that teachers, literacy coaches, and principals have the most up-to-date news, information, and tools to stay connected, engaged, and updated on the district's RED implementation. <p style="text-align: right;"><i>(Continued)</i></p>

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<p>Ensure that the professional development needs of teachers (including teacher mentoring) and principals will be met Continued</p>	<ul style="list-style-type: none"> RED provides a District Specific Bulletin Board, Online Reading Expert, and RED Toolkit. The online expert is available via an electronic bulletin board for moderating collaborative discussions and answering direct questions about the course content and the online learning experience. The RED toolkit within the course allows district leaders to deliver customized messages, information, and resources that only teachers in the district can see. RED provides Standards and Reading Program Correlations for teachers that clearly illustrate how the strategies covered in the course align to state standards, as well as the district's main reading program.
<p>6. Integrate <i>Title II, Part A</i> funds with funds the LEA receives through the <i>Enhancing Education through Technology</i> program (<i>Title II, Part D</i>) to train teachers to integrate technology into curricula and instruction to improve teaching, learning, and technology literacy.</p>	<p>RED effectively integrates technology to deliver a high-quality professional development solution for districts. RED blends online learning with customized on-site workshops and coaching for teachers, staff developers, and principals. The facilitated online courses cover research-based content and strategies; utilize modeling and presentations by skilled practitioners; and allow for practice in a controlled risk-free environment. RED professional development qualifies for funding from the <i>Enhancing Education Through Technology</i> program and RED-supported activities can easily be coordinated and aligned to improve teaching and learning.</p>
<p>7. Collaborate with teachers, paraprofessionals, principals, and other relevant school personnel, and parents in preparing the local plan and the activities to be undertaken.</p>	<p>The RED model is centered on a collaborative partnership with districts. The RED team works with districts to identify activities and customize a plan for implementing continuous professional development. Annual planning meetings are recommended to assess yearly progress and recalibrate the plan to address special requirements. Through regular collaborative planning with RED, districts can achieve long-term positive effects on teacher practice and student achievement.</p>

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<p>8. Provide training to enable teachers to:</p> <ul style="list-style-type: none"> ▪ Teach to the needs of students with different learning styles, particularly those with disabilities, students with special learning needs, including those with limited English proficiency ▪ Improve student behavior in the classroom ▪ Involve parents in their child's education ▪ Understand and use data and assessments to improve classroom practice and student learning 	<p>RED courses offer teachers knowledge about research based validated approaches to teaching reading. Teachers learn how young children learn to read, how targeted literacy instruction can help struggling older readers, and how all students develop more advanced reading skills. Teachers build their practice on this evidence-based research and new ideas about what works in the classroom.</p> <p>RED courses provide ideas and activities for working with English language development, English Language Learners, and special education students. Every course provides teachers with ideas and resources to involve parents in their child's education.</p> <p>RED courses also help teachers apply research-based skills and strategies to improve teaching practices, including support and resources for classroom management. Additional resources including lesson plans and student materials help teachers make a direct, positive impact on student learning.</p> <p>RED offers a comprehensive professional development solution for Pre-K through Grade 12 that focuses on improving academic achievement. The following RED courses are available:</p> <p><u>Pre-K—Primary</u></p> <ul style="list-style-type: none"> ▪ <i>Developing Foundations for Early Childhood Success</i> ▪ <i>Putting Reading First in Your Classroom</i> (K-2) ▪ <i>Building Fluency</i> (K-2) ▪ <i>6 Traits: Building a Foundation for Writing</i> (K-2) ▪ <i>Building Vocabulary for Reading Success</i> (K-3) ▪ <i>Reading Success for English-Language Learners</i> (K-3) <p><u>Primary and Elementary</u></p> <ul style="list-style-type: none"> ▪ <i>Guided Reading: Making It Work in Your Classroom</i> ▪ <i>Improving Reading Comprehension</i> (3-5) ▪ <i>Building Decoding Skills and Strategies</i> (3-5) <p><u>Elementary , Middle, and High School</u></p> <ul style="list-style-type: none"> ▪ <i>Improving Fluency</i> (3-8) ▪ <i>6 Traits: Assessing and Teaching Writing</i> (3-8) ▪ <i>Exploring the Lexile Framework for Reading</i> (3-12) ▪ <i>Building Foundational Skills: Phonics, Word Study, and Comprehension</i> (3-12) ▪ <i>Middle School Literacy: Improving Text Comprehension</i> ▪ <i>Improving Decoding Skills and Strategies</i> (6-8) ▪ <i>Strategies for Teaching Striving Readers</i> ▪ <i>Supporting Secondary Teachers in Literacy Instruction</i> ▪ <i>Leading a Literacy-Focused School</i> ▪ <i>High School Literacy: Comprehension through Active, Strategic Reading</i>

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9. Meet the requirements for paraprofessionals and ensure that all teachers of core academic subjects are highly qualified.	<p>RED combines advanced technology and personalized coaching through online instruction, electronic bulletin boards, facilitated sessions, and opportunities for practice and application in the classroom. The RED self-paced instruction encourages teacher collaborations. The RED model uses multiple instructional approaches to deliver research-based content and teaching strategies designed for various grade levels. The content of the RED courses offers teachers knowledge about research-based, validated approaches to teaching reading. RED offers teachers many opportunities to practice new teaching strategies as part of the e-learning system, as well as in the classroom. Increased teacher knowledge and improved classroom practice drive increases in students' academic achievement.</p> <p><i>Scholastic RED</i> offers teachers the opportunity to apply for graduate credit or continuing education units from various nationally accredited institutions. These credits could be applied towards recertification in accordance with state requirements and/or used for professional advancement. For more information, please visit: www.scholastic.com/red.</p>