

## *2006 Editorial Calendar*

<i>Issue</i>	<i>Highlights</i>	<i>Bonus Circulation</i>
<b>December 2005/January 2006</b> Ad Close: Oct. 31 Material Close: Nov. 7	<b>Theme: NCLB Pt. 2</b> <ul style="list-style-type: none"> <li>• Curriculum Coverage               <ul style="list-style-type: none"> <li>• Teacher Training</li> <li>• Special Needs</li> </ul> </li> <li>• Distance Learning</li> </ul>	SOITA
<b>February 2006</b> Ad Close: Dec. 19 Material Close: Dec. 26	<b>Theme: Literacy &amp; NCLB Pt. 3</b> <ul style="list-style-type: none"> <li>• Classroom Presentation Tools               <ul style="list-style-type: none"> <li>• School Construction</li> <li>• Networks</li> </ul> </li> </ul>	TCEA; AASA;
<b>March/April 2006</b> Ad Close: January 27 Material Close: Feb. 3	<b>Theme: Special Needs Pt. 1</b> <ul style="list-style-type: none"> <li>• TCO (Total Cost of Ownership)               <ul style="list-style-type: none"> <li>• Emerging Tech</li> <li>• Security &amp; Legal Issues</li> </ul> </li> </ul>	ASCD; COSN; NSBA; FETC; CUE; NSSEA
<b>May 2006</b> Ad Close: March 16 Material Close: March 23	<b>Theme: Special Needs, Pt. 2</b> <ul style="list-style-type: none"> <li>• Curriculum</li> <li>• Professional Development</li> <li>• Technology for Libraries</li> <li>• Data-driven Decision Making</li> </ul>	IRA
<b>June 2006</b> Ad Close: April 14 Material Close: April 21	<b>Theme: District Pick Awards</b> <ul style="list-style-type: none"> <li>• NECC Coverage               <ul style="list-style-type: none"> <li>• Literacy</li> <li>• Assessment</li> <li>• Wireless</li> </ul> </li> </ul>	NECC
<b>August 2006</b> Ad Close: June 8 Material Close: June 15	<b>Theme: Back to School Pt. 1</b> <ul style="list-style-type: none"> <li>• Curriculum Strategies               <ul style="list-style-type: none"> <li>• Securities</li> </ul> </li> <li>• Emerging Tech: Athletes               <ul style="list-style-type: none"> <li>• Data Mining</li> </ul> </li> </ul>	QED Forum
<b>September 2006</b> Ad Close: July 15 Material Close: July 22	<b>Theme: Back to School Pt. 2</b> <ul style="list-style-type: none"> <li>• Assessment Strategies</li> <li>• Online professional Development               <ul style="list-style-type: none"> <li>• Special Needs</li> <li>• NLCB Report Card</li> </ul> </li> </ul>	EdNET
<b>October/November 2006</b> Ad Close: Sept. 1 Material Close: Sept. 8	<b>Theme: Literacy, Pt. 1 - Math &amp; Science</b> <ul style="list-style-type: none"> <li>• Schools of Distinction Awards               <ul style="list-style-type: none"> <li>• Distance Learning</li> </ul> </li> <li>• Emerging Tech: Library/Media               <ul style="list-style-type: none"> <li>• One to One: Handhelds</li> </ul> </li> </ul>	NSBA T+L; NMSA; ASBO