

Official Legal Rules for the Clifford #BeBIG Giveaway on Twitter

How to play Clifford #BeBIG:

1. Follow @Scholastic on Twitter. www.twitter.com/scholastic
2. Retweet (RT) our tweet about the BE BIG in your Community Contest, and include the hashtag #BeBIG
3. Once you RT between 5/12/10 at 12pm and 5/13/10 at 5pm, you will automatically be entered to win 1 of 10 Clifford plush toys.
4. We'll select and announce 10 random winners on Thursday 5/13/2010 around 6pm.

Make sure to follow [@Scholastic](https://twitter.com/Scholastic) so we can Direct Message you if you are a lucky winner!

NO PURCHASE NECESSARY.

How to Enter: Using your Twitter account, follow @Scholastic and retweet our BE BIG In your Community Contest tweet "RT for a chance to win a Clifford plush: @Scholastic has a \$25K grant for the best BIG idea! [http://bit.ly/\(tocome\)](http://bit.ly/(tocome))." Please note that the hashtag '#BeBIG' MUST be in your tweet or your entry will not be counted. Entry period: entries must be received between 12:00 p.m. ET May 12, 2010 and 5:00 p.m. ET May 13, 2010. Sponsor is not responsible for late, lost, stolen, misdirected, misdated, incomplete or illegible entries. Further, Sponsor and its agencies shall not be liable for (a) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures of any kind; (b) late, lost, damaged, failed, misdirected, incomplete, garbled, unintelligible, or delayed computer messages or entries; or (c) any human error that may occur in the processing of any entry, nor are they responsible for any theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this giveaway. Proof of online submission of your entry does not constitute proof of delivery.

Eligibility: Giveaway is open to all legal residents of the fifty United States and D.C., who are over 18 years of age. Void where prohibited or restricted by law. Employees, and members of their families living in the same household, of Sponsor, its affiliates, distributors and agencies, are not eligible to enter this giveaway. In the event of a dispute as to any twitter account, the authorized holder of the email address used to register at twitter.com will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

Drawing: Giveaway runs from 12:00 p.m. ET May 12, 2010 and officially closes on 5:00 p.m. ET May 13, 2010. Entries must be received by 5:00 p.m. ET on May 13, 2010. Odds of winning depend on the number of eligible entries received. Ten winners will be drawn at random around 6:00pm ET on May 13, 2010 from all eligible entries.

Prize:

10 winners will each receive the following toy:

\$16.99 Clifford Plush

- Sponsor will direct message potential winners. Each winner will be required to provide a full name, working email address and physical shipping address (P.O. Box shipping addresses excluded) within 72 hours of notification attempt by Sponsor. Failure to do so will result in no prize. No alternate winner will be selected. By accepting the prize, each winner grants to Sponsor and its affiliates, distributors and agencies the right to use his or her name, tweet, likeness, hometown, biographical information, and entry for purposes of advertising and promotion, including but not limited to on the Scholastic website, www.Scholastic.com, without further notice or compensation, except where prohibited by law.

General: By entering this giveaway, entrants affirm that they have read and accepted these Official Rules.

Sponsor shall have the right, in its sole discretion, to cancel, terminate, modify, or suspend the giveaway if the administration or integrity of the giveaway is compromised. Sponsor's decisions concerning all matters relating to this giveaway shall be final and binding.

All entrants, as a condition of entry, agree to release and hold harmless Sponsor, its affiliates, distributors and agencies from and against any and all liability, claims or actions for injuries, damages or losses of any kind to persons or property sustained through participation in this giveaway or the receipt, ownership or use of a prize once accepted. Taxes on prizes, if any, are the sole responsibility of the winners.

No cash substitutions, transfers or assignments of prizes allowed, except by Sponsor in case of unavailability, in which case a prize of equal or greater value will be awarded.

This giveaway is subject to all applicable laws.

For the winners' list (available between May 13, 2010 and June 14, 2010), send a self-addressed stamped envelope to: WINNERS LIST, Attn: Caitlin Heikkila, Scholastic Media, Giveaway, 568 Broadway, 11th floor, New York, NY 10012.

This Giveaway is conducted solely by Scholastic and is not affiliated in any way with Twitter.

Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012.