



Welcome to the Scholastic International Book Clubs!

On the following pages, you'll find answers to frequently asked questions to help you get started getting books into the hands of your students and earning FREE books for your class. Please also refer to the other resources available at www.scholastic.com/international in the Book Clubs pages for more information.

We're so excited to welcome you into the Scholastic International Book Club family!

Though we are no longer able to offer the Book Clubs from Mexico that you have ordered from in the past, we think you'll find even more for you and your school in the International Book Clubs.

The Cupones your school earned in Mexico still count!

When we receive your first order from the Scholastic International Book Clubs, we'll convert the rewards you had banked with the Scholastic Mexico Book Clubs into an equivalent value of International Book Clubs rewards, called "Bonus Points." We'll deposit your school's new Bonus Points into your new International Bonus Point Bank account.

Plus, when you order, you'll earn even more Bonus Points!

Bonus Points may be redeemed for books and materials from any Book Club catalog or for classroom items from the Classroom Rewards catalog (no purchase is required, but minimum shipping and handling fees apply). Please note that some items do not ship outside of the United States. Any shipping restrictions are identified in the Classroom Rewards catalog. Please note: Imports are subject to local customs regulations and may be inspected by customs agents and may be assessed duties. This may delay delivery.

Ordering from the International Book Clubs is easy.

Please call us at +1-573-632-1687 to get started right away. Or contact your local sales representative (see following page).

Thank you for allowing us to be a part of your school. We look forward to working with you to help spread the joy of reading to all of your students!

Sincerely,
Your Friends at Scholastic Book Clubs

In your new Book Club catalogs, you'll find:

Expanded Selection - each monthly catalog offers 80 to 100 new and classic titles your students will love, at prices that can't be beat

Grade-Appropriate Materials - the catalogs are grouped by narrower grade ranges to make finding the right books for your students that much easier

Rich Promotional Rewards - the more you spend, the more FREE books and materials you earn for your students

Great Customer Service - if you ever have a question or concern, our dedicated customer service team is here to help

Your Local Scholastic Sales Representatives

We're here to help. Call us or email with questions or to help getting started right away!

Elizabeth Robinson
**Scholastic International Sales
 Representative - Mexico**

Erobinson2-consultant@scholastic.com

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Tel +52 (777) 171 5301

Cel +52 (777) 327 3403

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States covered:

- Jalisco
- Nuevo Leon
- Morelos
- Veracruz
- Quintana Roo
- Sonora
- Tamaulipas
- Baja California
- Aguascalientes
- Coahuila
- Sinaloa
- Yucatan
- Chiapas
- Durango
- Campeche
- San Luis Potosi
- Tabasco
- Guerrero
- Zacatecas

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States covered:

- Mexico City
- Estado de Mexico
- Queretaro
- Guanajuato
- Chihuahua
- Puebla
- Michoacan
- Hidalgo
- Baja California Sur
- Colima
- Oaxaca
- Tlaxcala

Answers to Frequently Asked Questions

HOW DO I CONVERT USD BOOK PRICES IN THE CATALOGS TO PESOS?

Please refer to the International Currency Conversion Order Forms in the “Book Club Resource Center” online. You can find these forms at www.scholastic.com/international in the Book Clubs pages or we will email it to you upon request. On this form, you can omit the items that are not convenient for your students to order such as books with stickers, pencils etc. Make a copy of this list and staple it to each flyer. That way, your parents will not have to do any calculating on their own and will send the exact number of pesos you need for each order. We recommend inflating the exchange rate slightly to account for any fluctuation in exchange rates.

HOW DO MY MEXICO AND NEW INTERNATIONAL BONUS POINTS WORK?

The points that you accumulated through participation in the Scholastic Mexico clubs can be added to your International Book Clubs account and redeemed with any order. Simply give us your contact information and we'll set up your new International Book Clubs account. Please note that orders for bonus point items only will incur a minimum shipping charge. Refer to the International shipping form for rates.

Bonus Points may be redeemed for any item on the order forms that list a bonus point value. Some items are restricted to International customers. These include book packs of 25 books or more and items in the Classroom Rewards catalog that are marked as restricted.

See the Classroom Rewards catalog at:
http://teacher.scholastic.com/clubs/about_bonus_cat.htm

HOW DO I PAY?

- Payments **must** be made at the same time you make your order.
- Orders must be paid in **dollars**.
- You should keep the payment document you receive from the bank for future reference and send a copy of it to your Sales Representative.
- Make mention of your **Account Number & School Name** on the bank transfers or money orders.

Don't forget to

- Add 40% shipping and handling to your order.
- Calculate your prices with the International Currency Converter Order Forms available at www.scholastic.com/international in the Book Club Resource Center or by request.
- Find out how much your bank is going to charge you to send the funds to the USA. The normal charge is approximately 350 pesos.

WHAT ARE MY PAYMENT OPTIONS?**1. INTERNATIONAL CREDIT CARD:**

CARDS MUST BE: VISA, MASTER CARD, AMERICAN EXPRESS, or DISCOVER ONLY.
Send Credit Card Payment authorization form (see below) by email or fax.

<p>CREDIT CARD AUTHORIZATION FORM</p> <p>CARD TYPE: (Visa, MasterCard, American Express, Discover) _____ CARD NUMBER: _____ EXPIRATION DATE: ____/____/____ NAME AS IT APPEARS ON CARD: _____ SECURITY CODE: (3 DIGIT NUMBER ON BACK OF CARD) _____</p> <p>I hereby authorize SCHOLASTIC INC to use my credit card for my order:</p> <p>DATE: _____ INITIALS: _____</p>

2. MONEY ORDER, BANK CHEQUE, PERSONAL CHEQUE:**IMPORTANT NOTE:**

ALL CHEQUES MUST BE IN DOLLARS AND DRAWN ON A U.S. BANK.

<p>MONEY ORDER: POR CORREO CERTIFICADO: Scholastic Inc. P.O. Box No. 3720 Jefferson City, MO 65102 U.S.A.</p>	<p>MONEY ORDER: POR DHL: Scholastic Inc. Attn Jackie Linnenbrink Credit Department 2931 East McCarty Street Jefferson City, MO 65101 TELEFONOS: (TEL #) +1 573 632 1888 ext. 4548 (FAX #) +1 573 632 1885</p>
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3. WIRE TRANSFER - Bank To Bank.

BANK:	BANK OF AMERICA 1401 Elm Street Dallas TX, 75202-2958
ACH ROUTE #	021000322
ACCOUNT NAME :	SCHOLASTIC OPERATIONS GROUP. LLC
ACCOUNT NUMBER:	004832039711
SWIFT CODE NUMBER:	BOFAUS3N

If the payment is sent via **Wire Transfer**, please fill the form below and send it to your Sales Consultant: See contact information below.

WIRE TRANSFER PAYMENTS: please send your sales representative the following information on this form:

Customer Account Name: _____

Customer Account Number: _____

Date of Transfer: _____

Amount of Transfer (US Dollars Only): _____

Name of Sending Financial Institution: _____
(Name of Your Bank)

HOW DO I ORDER ONLINE?

To help you get started with International Book Clubs, we request that your first order be placed over the phone. After that, you may order online at www.scholastic.com/bookclubs. You may also order over the phone, by mail, or by fax—see the details in your club catalogs. Please note that online ordering is not available to parents or students outside the United States.

Advantages to Online Ordering:

- You will have access at all times to updated information about your clubs.
- You can place an order any time, anywhere you have a computer.
- The program will do the math for you.
- You can check your order status online.
- You can check your payment status online
- You can view the amount of Bonus Points you have in your Bonus Points Bank account.

SHOULD I ORDER ITEMS OTHER THAN BOOKS?

Articles in the Book Clubs that are not Books may have difficulty getting through customs: (toys, stickers, crayons, etc. that are part of a book pack or attached to a particular book). Therefore, we recommend that you **only order books**. We also recommend that you do NOT order from the Click! Catalog either as software items may encounter customs issues.

WHAT HAPPENS WHEN A BOOK IS OUT OF STOCK?

Out of stock books are cancelled for Clubs, and we don't provide substitutions. Instead, the book will **not be charged**. If an **out of stock item** goes through the system and gets charged for, we will credit your account and send an out of stock coupon for a free book that can be requested in your next order.

HOW WILL MY BOOK ORDERS BE SHIPPED?

We recommend that you choose DHL Express Delivery so that your orders will be traceable at all times. The charge for Express Delivery is 40% of your total order amount. Other options that you may find online are not recommendable for Mexico.

HOW LONG WILL THE ORDER TAKE TO ARRIVE?

Calculate 2 – 3 weeks after your order is received in the USA. Calculate an additional week for hard-to-reach destinations in Mexico.

WHAT DO I DO IF I HAVE OTHER QUESTIONS?

If you have an additional question, please send it in to your Sales Representative. It may be important and we can add it to our new FAQs!

SUMMARY

Differences between the Mexico and International Book Clubs

MEXICO BOOK CLUBS BEFORE	INTERNATIONAL BOOK CLUBS NOW
Prices were in pesos.	Prices are in USD.
Payment deposited directly to a Mexican local bank.	Payments made to the United States Scholastic Account or by International Credit Card
Fewer catalogs and fewer books to choose from.	Variety of catalogs and larger selection of books to choose from.
One Club for K-6.	Multiple clubs leveled by grade range.
No online participation.	After your first order you can order online.
Catalogs only came out 5-6 times a year.	Catalogs come out 10 times per year and include themed special catalogs.
2 page flyers for student book choices.	4 page flyers for student book choices.
No shipping and handling charges	40% Shipping and handling charge for Express Delivery.
No need to calculate dollars to pesos.	Book prices need to be converted to USD and calculated at the exchange rate.
No restricted items in catalog.	Some restricted items. Only book purchases recommended.

Through your Book Club participation not only do you get FREE books for your school, but you help put quality books into the hands of Mexico's Children!