



Scholastic Book Grants

At Scholastic, we believe it is our corporate responsibility to use our unique assets to support the well-being of children and their families and to enrich their learning experiences. Through the Scholastic Book Grants Program, a corporate in-kind giving initiative, Scholastic donates millions of high-quality reading materials annually to children and families in need. Our goal is to ensure that each of our book donations has a significant impact on fostering literacy and a joy of reading among the most at-risk young people and families, with a particular emphasis on inner-city and rural areas.

Book donations are provided on two levels:

Corporate Book Grants

Scholastic identifies and collaborates with non-profit organizations that share our social mission and are aligned to our major outreach initiatives to be the recipients of large-scale grants of 100,000 or more books. Selected organizations are those that demonstrate both reach and impact – reaching the greatest number of children while creatively using Scholastic books to make a significant impact on the literacy needs of traditionally underserved children. **The issuing of these grants is directed by the Company and is not in response to unsolicited requests.**

Unsolicited Book Grants

Smaller scale, unsolicited donations are provided at the one-time request of organizations that have tax-exempt classification under sections 170 (c) or 501 (c)(3) of the U.S. Internal Revenue Code. Requests from organizations with quality literacy programs focused on serving the needs of at-risk children or families, particularly those living in inner city or rural areas, are more likely to be granted. **Non-profit organizations interested in applying for grants of 500–1000 books must complete a Book Grants Application and submit request with proof of tax exempt status to: Keren J. Davis, Community Affairs Department, Scholastic, 557 Broadway, New York, NY 10012.** Requests for book donations must indicate intended book use and the grade levels of children to be served. Incomplete applications will not be considered. Due to the overwhelming number of requests that Scholastic receives, we are unable to grant every worthy request.

Please note that the Company does not grant requests from/for the following: Individuals, individual schools, individual libraries, special events, auctions, fundraisers, capital campaigns, scholarships, scholarship funds, political, labor, religious, fraternal or sports groups. Scholastic does not donate autographed books or buy advertisement in school or church publications.

Scholastic will consider requests originating from outside of the United States if they meet the above criteria and originate in a region where there is a Scholastic subsidiary – Africa, Asia, Pacific Islands, Caribbean, Europe, Middle East, South and Central America.

Telephone, facsimile or e-mail requests, incomplete applications or repeat requests (from organizations that have received a donation within the calendar year) will not be considered.



SCHOLASTIC BOOK GRANTS

IN-KIND DONATION APPLICATION

GENERAL INFORMATION

Name of Organization: _____ Date: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Name/Title of Contact for Application: _____

Office Telephone () _____ Fax () _____

Number of Books Requested: _____ (500-1,000 books = Maximum Request)

Breakdown of ages and age groups of children served by requested books: _____

IRS Tax-Exempt Status (check one) Exempt Nonexempt Reference
Number _____

Total Organization Budget: \$ _____

Communities/Counties Served: _____

Number of Paid Staff: _____ F/T _____ P/T _____ Number of Volunteers: _____

Number of People Served by Organization 2010 Actual _____ 2011 Estimated _____

Please provide a 1-2 sentence description of how the organization intends to use the requested donation.

Describe the main population your organization serves.



PROGRAM EVALUATION QUESTIONNAIRE

- 1) What is the primary focus of your program? _____
 Tutoring/Mentoring Health Services Child Care Shelter Library
 Community Service Reading/Education Other Describe _____
- 2) How many children does your program serve? _____
- 3) What percentage of children in your program are: White (non-Hispanic) Hispanic
 African American Asian American Native American Pacific Islander
- 4) What are the ages and grade levels of the children you serve? _____
- 5) What percentage of children in your program are from low-income households? _____%
- 6) What criteria does your program use to determine the economic need of the children you serve?
- 7) What percentage of the children in your program speak English as their native language? _____%
- 8) Are parents or primary caregivers actively encouraged to participate in your reading and literacy program? If yes, please describe how you engage parent/caregiver participation.
- 9) What percentage (estimate) of parents, primary caregivers, adult mentors, or tutors are involved in the reading/literacy portion of your program? _____%
- 10) Do you currently receive books from other book distribution organizations (i.e. Reading Is Fundamental, Reach Out and Read, First Book, etc.). If so, how many books did your program receive, what time period did the donation cover, and from whom and when did you last receive books?
- 11) Is your program operated in partnership with other local or national reading, tutoring or mentoring program? If so, please describe and list your partners.
- 12) Detail the number of books you are requesting for your program, the time period over which the books will be distributed and the frequency of the book distributions to children in your program.
- 13) Briefly describe your specific plan for using books in your program.
- 14) Please list the sources of funds that support your program (i.e., local, state or federal funds, the United Way, corporate sponsors, foundation sponsors).
- 15) Do you publicize your program in your community? If so, how?
- 16) Please attach the following documents:
 - **Proof your organization's tax-exempt status**
 - A list of your organization's Board of Directors and/or management staff/leadership team
 - A description of your organization
 - A detailed description of your program's literacy component

Please note: Organizations receiving in-kind gifts can only distribute the books at no-cost to recipients. Books cannot be used for resale or fundraising purposes.