

# **MAYA & MIGUEL**

## **Costume Guidelines and Character Information**

***PLEASE NOTE THAT SCHOLASTIC COSTUME CHARACTERS CANNOT BE USED FOR POLITICAL PURPOSES OR TO ENDORSE PRODUCTS OR COMMERCIAL BUSINESSES OF ANY KIND.***

- ∞ **For Maya:** Person wearing costume should be between 5'4" and 5'6" and between sizes 2-6.
- ∞ **For Miguel:** Person wearing costume should be between 5'4" and 5'6" and between sizes 28-32.
- ∞ For the best appearance, Costume should be worn by persons of slim to average build: a bulky costume = a bulky Maya & Miguel. (Person must be a size 2-6 at most)
- ∞ Someone **MUST** accompany Costume characters at all times to help guide them from place to place and to help manage and respond to interactions with the public.
- ∞ The costume is extremely warm to wear! Wearers should get a water/bathroom break *at least* every 20 minutes, or more often if they are outside or in hot temperatures. Costume wearers should not wear anything heavier than light shorts and a t-shirt/tank top (and socks on their feet) inside the costume. Please have plenty of water on hand. Ice packs can also be helpful.
- ∞ Maya, Miguel & Paco **DO NOT** speak.
- ∞ Maya & Miguel should **NEVER** take her/his head off in public.
- ∞ Maya & Miguel should **NEVER** smoke while wearing any part of the costume in public
- ∞ Maya, Miguel & Paco are **NOT** allowed to endorse anything or appear to endorse anything.
- ∞ Maya & Miguel are 10 year-old twins. They are upbeat, optimistic, friendly, warm, Hispanic, and have strong family values.

- ∞ Maya & Miguel SHOULD NEVER do anything anti-social (e.g. push a child, gesture inappropriately). Always assume a young child is nearby watching.
- ∞ Maya & Miguel can wave, point in the direction they want people to go, hug people, pat the tops of their heads, hold hands, shake hands, and put their arm around people's shoulders.
- ∞ The characters should always try to walk together
- ∞ One of the characters should be holding Paco.
- ∞ For Maya, there should always be some "leg" showing (Between 2"- 3") in between the top of her shoe and the hem of her pants.
- ∞ Target audience for Maya & Miguel is boys and girls 4-7 years old

### **About *Maya & Miguel***

Lively and colorful, the series chronicles the adventures of 10-year-old twins Maya and Miguel Santos and features their family, friends and a richly diverse neighborhood. This never-a-dull-moment situation comedy revolves around Maya's well-intended meddling in her family's and friends' lives. While every episode will take humorous twists and turns, the twins' motivation comes from the philosophy that shared happiness is more important than personal gain. Sprinkled throughout this hilarious series are values of friendship, family and a positive, culturally rich portrayal of Latino family, language and cultures. The TV series airs daily on PBS KIDS GO!

An array of *Maya & Miguel* products are now available, including apparel, DVD's, and books.

For more information about *Maya & Miguel*, visit:

[www.pbskids.org/mayaandmiguel](http://www.pbskids.org/mayaandmiguel)

[www.scholastic.com/mayaandmiguel](http://www.scholastic.com/mayaandmiguel)

### **Maya**

Maya is smart, creative, curious, ambitious, well-intentioned and a true romantic at heart. Quite simply, she is a force of nature. She isn't happy unless she is dreaming up a "Big Idea" to improve the lives of those around her. Everyone knows when they hear Maya's famous words "¡Eso es!" ("That's it!") or "Tengo una idea!" ("I have an idea!") they're in for an adventure! Her family is especially important to her. Maya, like the rest of her family, is bilingual.

### **Miguel**

Miguel is three minutes older than Maya and quite her opposite – practical where she is romantic, careful where she can be reckless. He is patient, modest and very "¡Chevere!" (Cool!). When caught up in one of Maya's plans, he's often the one who gets pie in his face. Known for his phrase "Yo te conozco, Maya..." ("I know you, Maya..."), Miguel is yin to Maya's yang.