

PRESCHOOLERS MAGICAL SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning.

1. ENTRY. To enter the Preschoolers Magical Sweepstakes (“Sweepstakes”), “Like” the sweeps post(s) on Facebook at <https://www.facebook.com/scholasticparents> and then leave a comment on the indicated post with your child’s response to the question of the week that includes the hashtags #Sweepstakes and #PreschoolersMagical between February 1, 2018, at 9:00 a.m. EST and February 28, 2018, at 11:59 p.m. EST (the “Entry Period”). If you have previously “Liked” the sweeps post on the Scholastic Parents page, you can still enter the Sweepstakes by commenting on the post and including the required hashtags. By entering this Sweepstakes, you acknowledge that this information is being submitted to Sponsor and not to Facebook. One entry per person per day. Proof of online submission of the entry does not constitute proof of delivery. In the event of a dispute regarding the identity of a person submitting an entry, the entry will be deemed to be submitted by the Authorized Account Holder of the Facebook account and the email address associated with such account at the time of entry. “Authorized Account Holder” is defined as the natural person who has created the designated Facebook account under his/her legal name. All entries (and rights in the winning entries) become the property of Sponsor and will not be acknowledged or returned.

The Sweepstakes will feature one (1) new question each week for four weeks to be posted each Thursday between February 1 and February 28, 2018, including February 1, February 8, February 15, and February 22. Participants may provide answers to any one or all of the four posted questions—limit one (1) answer per day. For every post that includes a response to the question and the #Sweepstakes and #PreschoolersMagical hashtags, a participant will gain one (1) entry into the Sweepstakes.

Scholastic Inc., the sponsor of the Sweepstakes (“Scholastic”), reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with its image, or not completed in good faith, in its sole discretion.

2. ELIGIBILITY. The Sweepstakes is open only to legal residents of the 50 United States (and the District of Columbia) who are currently 18 years of age or older and are the parent and/or legal guardian of at least one child who is currently 12 years of age or younger at the time of entry. Employees (and their immediate families and those living in the same household of each employee, whether or not related) of Scholastic; Disney Destinations, LLC (“Disney”); their parents, subsidiaries, and affiliates; and their advertising, promotion, and production agencies are not eligible to enter. Void where prohibited by law.

3. PRIZING. One (1) Grand Prize Winner (the “Grand Prize Winner”) will be randomly selected by Scholastic from among all eligible entries on or about March 5, 2018, and notified by Facebook messenger on or about March 6, 2018. The Grand Prize Winner will receive one (1) vacation package for four (4) persons for four (4) nights and five (5) days at the *Walt Disney World*® Resort consisting of the following:

- Four (4) round-trip coach airfares between the major United States gateway airport closest to the Grand Prize Winner's residence and the Orlando International Airport; provided, however, if the Grand Prize Winner resides within 250 miles of the *Walt Disney World*® Resort, airfare will not be provided.
- Four (4) round-trip ground transfers between the Orlando International Airport and the *Walt Disney World*® Resort via *Disney's Magical Express*® Service; provided, however, if the Grand Prize Winner resides within 250 miles of the *Walt Disney World*® Resort, ground transfers will not be provided.
- Room accommodations consisting of one (1) standard room (with a maximum of four (4) persons per room) for four (4) nights at a hotel at the *Walt Disney World*® Resort selected by Disney at its sole discretion, based on availability.
- Four (4) 5-Day Magic Your Way Tickets with Park Hopper® Option.
- One (1) Disney Gift Card with a value of \$500.00. Subject to restrictions.
- One (1) Memory Maker Card which includes unlimited downloads of all of the Grand Prize Winner's *Walt Disney World*® vacation photos taken by a *PhotoPass*® Photographer(s) along with photos taken at select dining and select attractions.
- One (1) Disney Character Dining experience for four (4) persons. Subject to availability. A Disney Gift Card will be provided to cover the expense of this experience. Subject to restrictions.

Approximate retail value: \$6,454.72. The Grand Prize Winner's travel companions must consist of at least two "Family" members ("Family," solely for the eligibility purposes of this Sweepstakes, is defined as at a minimum being the entrant and at least one child who is 12 or under at the time of entry and of whom the entrant is the parent and/or legal guardian).

Vacation must be taken between 6/1/2018 and 5/31/2019. Departure date and accommodations are SUBJECT TO AVAILABILITY; certain restrictions and block-out dates may apply. Prizes are nontransferable and nonassignable, and no cash alternative will be offered except by Scholastic in the event of unavailability, in which case a prize of equal or greater value will be awarded. Taxes on prize, if any, are the sole responsibility of the winner. Actual value of the Grand Prize may vary based on point of departure and dates of travel. The Grand Prize Winner is solely responsible for all trip expenses not specified herein as being awarded, including, without limitation, meals, hotel room service, transportation between the Grand Prize Winner's residence and departure airport, laundry service, alcoholic beverages, merchandise, souvenirs, local and long-distance telephone calls, tips, gratuities, service charges or taxes, and all other charges and items not otherwise described above. Vacation and vacation components may not be sold, traded, transferred, rescheduled to dates not within the fulfillment period set forth above, or refunded. Vacation is not redeemable for cash. Travel must be made through Scholastic, on a carrier of Scholastic's choice. The Grand Prize Winner and his/her traveling companions will be required to provide valid government-issued photographic ID and/or other required travel documents, such as a valid passport, at time of travel. The Grand Prize Winner and his/her traveling companions are responsible for obtaining travel documents. If the Grand Prize Winner cancels the trip at any time, the Grand Prize Winner agrees to forfeit the Grand Prize immediately, and Scholastic may, in its sole discretion, award the Grand Prize to a runner-up.

One weekly winner for a total of four winners will receive a Disney DVD (ARV: \$20 each).

4. USE OF ENTRY. By submitting an entry, each entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. All entries, including all personal information collected from the entrants, are subject to Scholastic's privacy policy located at scholastic.com/privacy.htm. Entrant acknowledges and agrees that Scholastic may share winners' and winners' guests' personal information with Disney for the purpose of fulfilling the Disney prizes awarded in this Sweepstakes. Disney's use of these entrants' personal information are subject to Disney's privacy policy located at <https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/>.

5. GENERAL. By entering, entrant agrees to release and hold harmless Scholastic, Disney, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all legal claims, losses, injuries, demands, damages, actions, and/or causes of actions to the person or property and/or liabilities of any nature that in any way arise from or are related to participation in this Sweepstakes or acceptance, enjoyment, or use of a prize, including, without limitation, travel related thereto. The Grand Prize Winner may be required to sign and return an affidavit of eligibility and liability/publicity release within ten (10) business days of notification attempt or an alternative winner may be selected. The Grand Prize Winner's travel companions will also be required to sign a liability/publicity release. Subject to all applicable laws, by entering and/or accepting a prize, entrants grant to Scholastic, Disney, and their designees the right to use his or her name, likeness, hometown, biographical information, and entry for purposes of advertising and promotional purposes in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computer (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Sweepstakes.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or

proper conduct of this Sweepstakes) the online portion of the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

6. WINNERS LIST. The name of the winners will be available on approximately April 1, 2018. You may request these names by sending a self-addressed, stamped envelope by December 1, 2018, to: Preschoolers Magical Sweepstakes, Scholastic Inc., Attn. C. Caulfield, 557 Broadway, NY, NY 10012.

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012

Facebook is not affiliated with this Sweepstakes. Disney is not a sponsor of this Sweepstakes.

For any questions or concerns regarding this Sweepstakes, please contact ScholasticSubmissions@scholastic.com.