

The Lexus Eco Challenge Planner 2011-2012



Use this planner as a guide to help you plan for each challenge.

Register Your Team <i>(Note: Register at any point during the duration of each challenge—date is only a guideline.)</i>	Create & Implement Action Plan Review the Action Plan questions online. Brainstorm ideas. Then implement your team's plan.	Submit Final PPT <i>(Note: No entries will be accepted after 11:59 p.m. ET on this date.)</i>
CHALLENGE 1: LAND/WATER		
9/26/11	9/26/11-10/28/11	10/31/11
CHALLENGE 2: AIR/CLIMATE		
11/7/11	11/7/11-12/16/11	12/19/11
FINAL CHALLENGE		
1/9/12	1/9/12-2/17/12	2/20/12

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