

INSTAX® INSTANT PHOTO FUN SWEEPSTAKES OFFICIAL RULES

1. TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the INSTAX Instant Photo Fun Sweepstakes (the “Sweepstakes”), an eligible teacher of grades 6–8 must go to the Sweepstakes website (scholastic.com/INSTAXInstantPhotoFun), complete the online entry form, upload a photo of their students using photos as part of a lesson or classroom activity, and describe how the students used photography in the activity in their uploaded image. Entries may only be submitted electronically. To be considered eligible for entry, each entrant must submit the requested data via the form on the website. The required fields on the form include Teacher’s Name, Teacher’s Email, Teacher’s Phone, School Name, School Address, School City, School State, Zip Code, School Phone Number, and Grade Taught, and if those fields are not completed the entry will be considered ineligible. An entry must be received between 12:01 a.m. Eastern Time (“ET”) on October 6, 2016, and 11:59 p.m. ET on December 15, 2016 (the “Entry Period”).

2. ELIGIBILITY: The Sweepstakes is open only to teachers over 18 at the time of entry who are teaching in any or all of grades 6–8 in a public school, accredited private school, or home school in compliance with the laws and regulations of its state and who are legal residents of the 50 United States (or the District of Columbia). Employees of Scholastic and Fujifilm, and members of their immediate families (parents, children, siblings, spouse) or family members living in the same household (whether related or not), their parents, subsidiaries, affiliates, and their advertising, promotion, and production agencies, manufacturers or distributors of sweepstakes materials are not eligible to enter. Void where prohibited or restricted by law. Any person who attempts to defraud or tamper with the Sweepstakes will be ineligible for prizes. One entry per person.

3. ENTRY: By submitting an entry, each teacher agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to or permission of the entrant, except as prohibited by law. Scholastic and Fujifilm reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with their images, in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third-party rights. Each entrant represents and warrants that he/she has the authority to grant the rights set forth here on behalf of any other person included in the entry. The submitting teacher’s personally identifiable information submitted in connection with his or her entry shall be subject to Scholastic’s and Fujifilm’s privacy policies: scholastic.com/privacy.htm and fujifilm.com/privacy_policy/, respectively.

4. PRIZES: One (1) Grand Prize Winner will receive 30 Mini 70 Instax cameras and three cases of film for his/her class. Approximate Retail Value (ARV): \$6,000. Ten (10) First Prize Winners will receive one Share Printer SP-2, one Mini 70 Instax camera, and one case of film each for his/her class (ARV: \$940 each). Five (5) Second Prize Winners will receive one Mini 70 Instax camera and one case of Instax film each for his/her class (ARV: \$740 each). Total ARV: \$19,100. Prizes are nontransferable, non-assignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the Winners. Winners will be notified on or about January 5, 2017.

5. GENERAL: By entering, the entrant agrees to release and hold harmless Scholastic, Fujifilm, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance or use of the Prize. The entrant may be required to sign and return an affidavit of eligibility and liability/publicity release within 10 business days of notification attempt or an alternative winner may be selected. The Winner may be required to participate in reasonable promotional activities. By entering the Sweepstakes and/or accepting a Prize, the entrant grants to Scholastic, Fujifilm, and their designees the right to use his/her name, likeness, hometown, biographical information, school name, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. For the avoidance of doubt, by submitting an entry, entrant grants permission for the entry to be reposted by Sponsor on its website and its pages on social media sites and otherwise used in accordance with the rights granted herein.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or

software), relating to or resulting from downloading materials or software in connection with this Sweepstakes.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

6. WINNERS' LIST: For the names of the Winners, send a self-addressed, stamped envelope before March 30, 2017, to: INSTAX Instant Photo Fun Sweepstakes, Scholastic Inc., Attn: C. Caulfield, 557 Broadway, New York, NY 10012.

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012.

For any questions or concerns regarding this Sweepstakes, please contact ccaufield@scholastic.com.

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